



# GIVING BACK TO OUR COMMUNITY



## Helping Teachers Help Kids (FREE Program!)

### Edible Bookmarks: Encouraging Kids to Read

In September 2012, Papa Murphy's Pizza forged a partnership with many Tampa area schools. Now Papa Murphy's is offering this opportunity for YOUR school!

**Why the focus on education?** Local Tampa Papa Murphy's business owner, Cole Kilen, says, "My mom was a high school teacher. I know firsthand, it is not easy motivating kids to do their best. Edible Bookmarks is a way Papa Murphy's can help teachers in the classroom."

### How does the Edible Bookmarks program work?

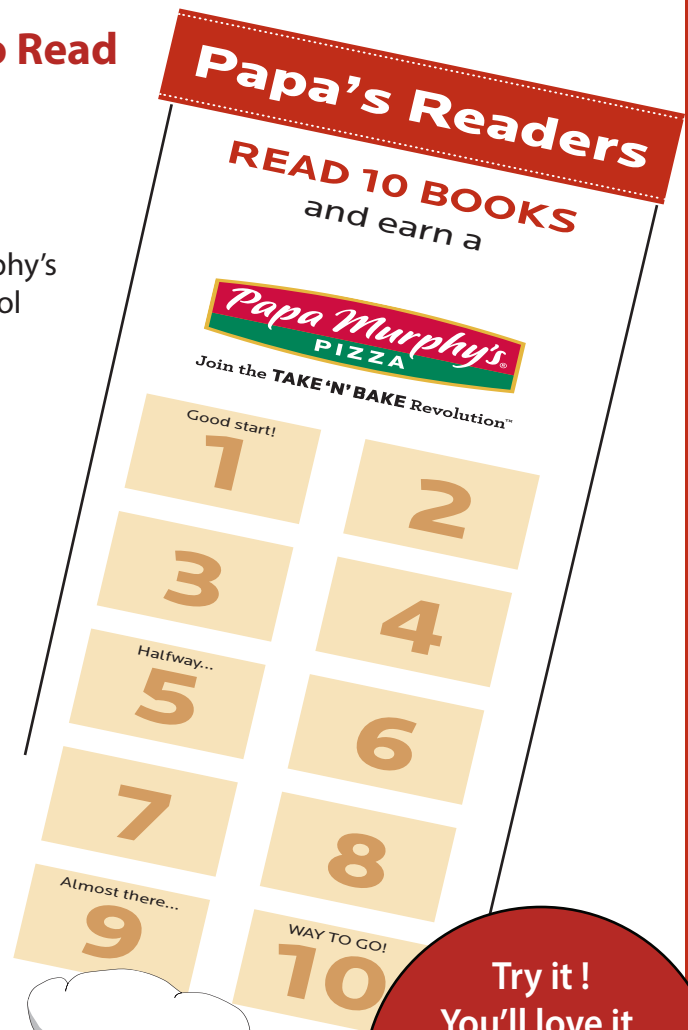
- Children must be age 12 or under to be eligible.
- Teacher/official school rep visits the nearest store to sign up and to collect the official Papa Murphy's bookmarks for each class. (Please call ahead if possible.)
- To participate, the teacher/school rep must provide teacher contact info, grade level, initials, number of students in each class and sign an honesty pledge to only share the bookmarks with the students in the classroom.
- Each time a child reads a book, the teacher initials the child's bookmark.
- When the card is full, the child's family turns in the bookmark at their local Papa Murphy's for a FREE pizza.

### PARTICIPATING LOCATIONS:

Brandon | 859 Lithia Pinecrest Rd | 813-689-8090

Hillsborough | 5383 Erlich Rd | 813-960-3010

New Port Richey | 8402 Little Rd | 727-815-1400



Try it!  
You'll love it.  
**50% off ALL PIZZAS**  
March 14th to 17th  
(Brandon only)

### And DON'T MISS THESE OPPORTUNITIES from your local store:

**Pizza Hero Program:** Students of ALL AGES win FREE pizza for their ENTIRE CLASS by entering a monthly raffle.

**Peel-a-Deal:** Clubs & Teams get a percentage when they sell coupon cards. Visit or call for details.

**Spirit Nights:** Parent-Teacher Organizations raise \$\$\$ from a percentage of sales for the day. Stop in for info!

