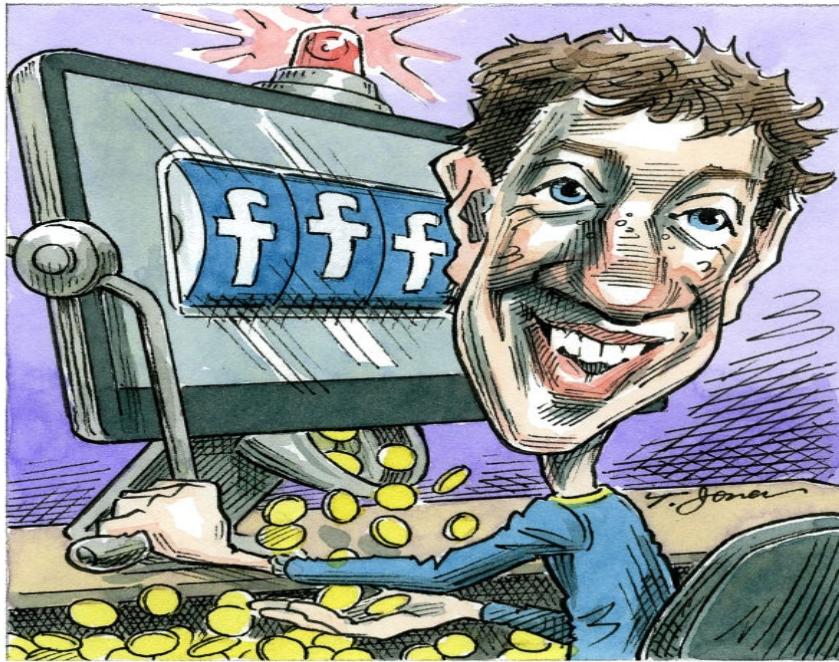


# Cartoons for the Classroom

Presented by NIEonline.com and the Association of American Editorial Cartoonists (AAEC)



## How long will Facebook jackpot last?



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### Talking points

1. When Facebook begins selling stock later this year, it will create a host of millionaires and billionaires - particularly founder Mark Zuckerberg. Find news reports about how much the 27-year-old will be worth.
2. What do financial columnists say about investing in Facebook? Would you invest?
3. Kodak shows how changes in technology or competition can turn a winner into a loser - often very quickly. Can you find other examples of companies that failed to adapt to change? Could it happen to Facebook? How?

### Between the lines

Facebook "is a very valuable company. But there will be bumps on the road ahead." - David Sherman, professor.

<http://www.guardian.co.uk/technology/2012/feb/04/facebook-ipo-flotation-risk-reward>

"It's a high-risk, speculative investment that I'm afraid Mom and Pop are going to put significant sums into." - Andrew Stoltmann, investor advocate.

<http://www.newsday.com/business/facebook-k-ipo-good-investment-or-bad-risk-1.3505076>

### Additional resources

More by Paresh Nath

<http://www.cagle.com/author/paresh-nath/>

More by Taylor Jones

<http://www.cagle.com/author/taylor-jones/>

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