How long will Facebook jackpot last?

Talking points
1. When Facebook begins selling stock later this year, it will create a host of millionaires and billionaires – particularly founder Mark Zuckerberg. Find news reports about how much the 27-year-old will be worth.
2. What do financial columnists say about investing in Facebook? Would you invest?
3. Kodak shows how changes in technology or competition can turn a winner into a loser – often very quickly. Can you find other examples of companies that failed to adapt to change? Could it happen to Facebook? How?

Between the lines
Facebook "is a very valuable company. But there will be bumps on the road ahead." - David Sherman, professor. http://www.guardian.co.uk/technology/2012/feb/04/facebook-ipo-flotation-risk-reward

"It’s a high-risk, speculative investment that I’m afraid Mom and Pop are going to put significant sums into." - Andrew Stoltmann, investor advocate. http://www.newsday.com/business/facebook-ipo-good-investment-or-bad-risk-1.3505076

Additional resources