Stores see fat sales of Twinkies

Talking points

1. Hostess reported record demand for Twinkies after the snack cakes returned to shelves last week. Have you purchased any Twinkies?
2. Critics say U.S. farm subsidies make high-calorie "junk food" cheaper to make and sell. Would higher prices for processed snacks encourage you to switch to eating fresh fruit?
3. What is the rate of obesity in the U.S.?
4. Which nation just took the "heavyweight crown" of obesity away from the U.S.?

Between the lines

"We want to capitalize on the nostalgia of the brand, but we also want to make sure we’re relevant to this generation..." Hostess President Rich Seban.

http://www.latimes.com/business/la-fi-twinkies-hostess-20130713,0,1531568.story

Additional resources

More by Nate Beeler
http://editorialcartoonists.com/cartoon/browse.cfm/BeeleN

More by Steve Benson.
http://www.cagle.com/author/steve-benson/

Association of American Editorial Cartoonists
http://editorialcartoonists.com/