Is Amazon's drone plan just hot air?

Talking points
1. Cartoonists Nick Anderson and David Horsey invent some humorous problems for Amazon’s recently announced plan to use drones to deliver packages. What are the real obstacles confronting the plan?
2. Some observers call the drone plan a publicity stunt. Others say it’s for real. What do you think?
3. Amazon has never made a profit, but it has radically changed publishing and retailing. What are some of its innovations?

Between the lines
“Drones for Amazon, at least today, aren’t about owning the future. They’re about owning the Cyber Monday news cycle . . .” - Marcus Wohlsen, Wired.
http://www.usatoday.com/story/opinion/2013/12/03/amazon-drone-delivery-bezos-prime-air-column/3862379/

Additional resources
More by Nick Anderson
http://editorialcartoonists.com/cartoon/browse.cfm/AnderN
More by David Horsey
http://editorialcartoonists.com/cartoon/browse.cfm/HorseD
Association of American Editorial Cartoonists
http://editorialcartoonists.com/