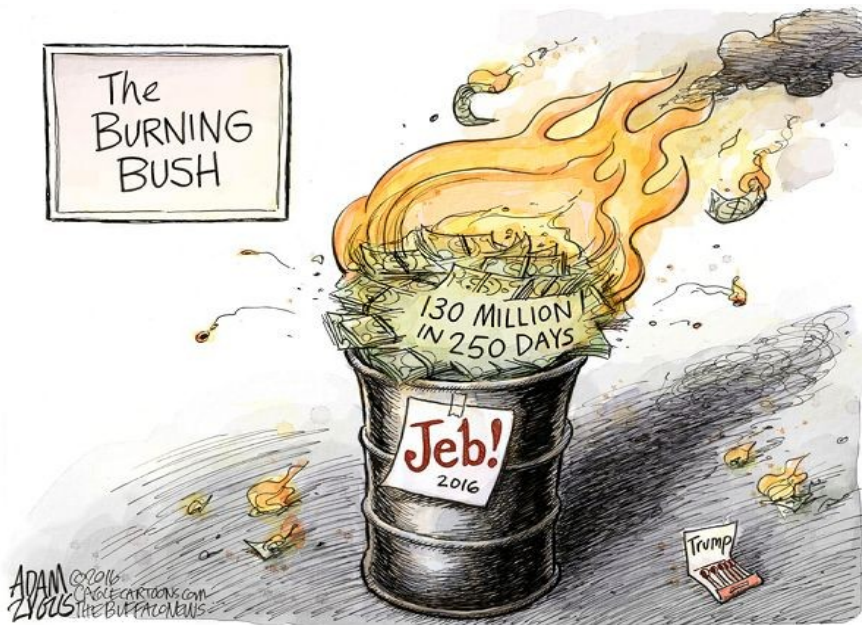


Cartoons for the Classroom

Presented by NIEonline.com and the Association of American Editorial Cartoonists (AAEC)



\$130 million political bet that failed



Adam Zyglis, The Buffalo News / Courtesy of AAEC

Talking points

1. Jeb Bush dropped out of the race for president after raising and spending more than any other candidate. What do these cartoons say about Bush's campaign and big contributors?
2. One analysis found Bush spent \$368 for each vote he got compared with \$64 per vote spent by Donald Trump. Why?
3. Why do corporations and other big donors contribute to political campaigns? What do they expect in return?
4. Does the failure of the Bush campaign mean big money doesn't matter in politics or was it just a fluke? Why?

Between the lines

"Advertising works, and negative ads work even better. If Donald Trump wasn't in the race, advertising would have worked the way it always does."
- David Merritt, fundraiser.

<http://www.ibtimes.com/disappointed-jeb-bushs-donors-backers-take-breath-turning-rubio-kasich-2016-race-2317701>

Additional resources

More by Adam Zyglis

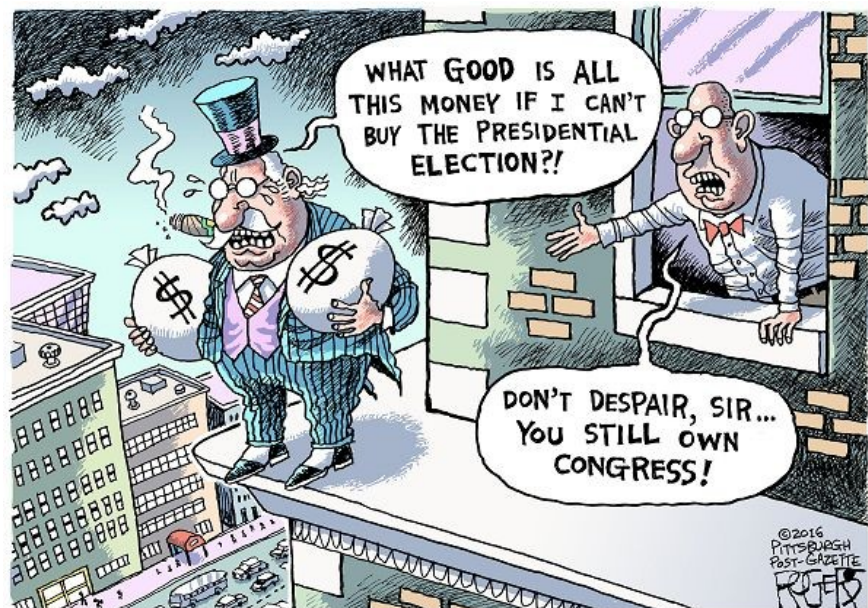
<http://editorialcartoonists.com/cartoon/browse.cfm/ZygliA>

More by Rob Rogers

<http://editorialcartoonists.com/cartoon/browse.cfm/RogerR>

Association of American Editorial Cartoonists

<http://editorialcartoonists.com/>



Rob Rogers/Pittsburgh Post-Gazette / Courtesy of AAEC