How did the polls get it so wrong?

1. How do these cartoons portray political pollsters?
2. The polls were wrong about Hillary Clinton winning a majority in the Electoral College. What about the popular vote?
3. How often are polls wrong?
4. How do polls work? What is a scientific polling sample?
5. How do pollsters make sure they get a cross-section that accurately reflects the public?
6. Did the polls ignore many potential voters? Did many potential voters avoid participating in the polls?

Between the lines
“It’s very hard to get a good cross-section of Americans if 9 out of 10 people you reach don’t want to be interviewed.” - Pollster Peter Hart

Additional resources
More by J.D. Crowe
http://editorialcartoonists.com/cartoon/browse.cfm/CroweJ
More by Scott Santis
http://editorialcartoonists.com/cartoon/browse.cfm/Stantis
Association of American Editorial Cartoonists
http://editorialcartoonists.com

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