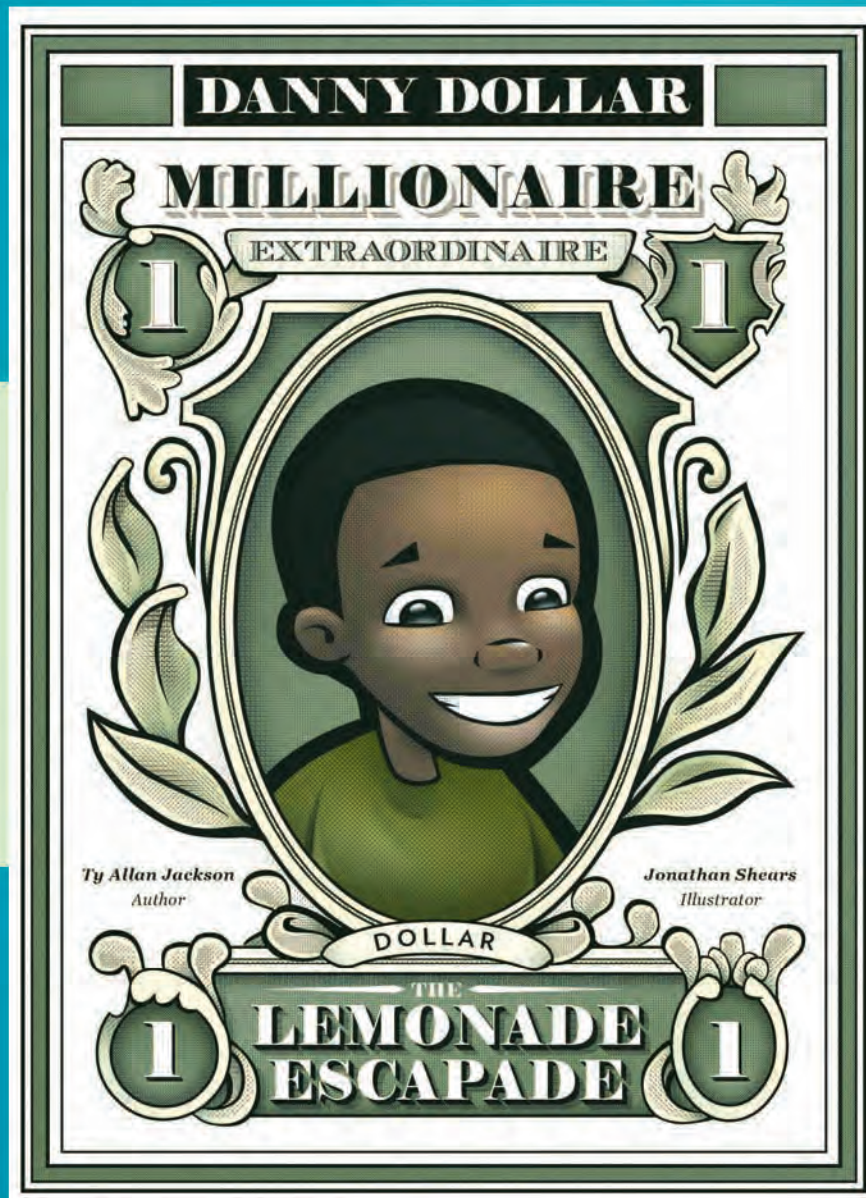


EDUCATOR'S GUIDE

(Common Core Criteria)

DANNY DOLLAR MILLIONAIRE EXTRAORDINAIRE THE LEMONADE ESCAPE



By:
Ty Allan Jackson
*Author
and Entrepreneur*

**TEACH YOUR
STUDENTS ABOUT
FINANCE,
ENTREPRENEURSHIP
AND FOLLOWING
THEIR DREAMS.**

*Common Core
questions developed
by educators
Carrie Cross, M. Ed &
Kimberly Bilotta, M. Ed*

POWERED BY: **Big Head Books™**

DEAR EDUCATOR,

With the book and this guide you will be able to teach your students the basics of finance, as well as exposing to them the concepts of entrepreneurship, overcoming obstacles and following their dreams.

Throughout the book there are facts about finance and key words that are defined at the end of most chapters. This guide will emphasize these parts of the book. It will also focus on Danny's entrepreneurial spirit and allow your students to learn how to become successful entrepreneurs and dream big.



THIS GUIDE HAS BEEN FORMATTED TO FIT THESE COMMON CORE STANDARDS:

- CCSS.ELA-LITERACY.RL.1.2
Have the student retell the story, including key details, to demonstrate understanding of their central message or lesson.
- CCSS.ELA-LITERACY.RL.2.1
Ask and answer such questions as *who*, *what*, *where*, *when*, *why*, and *how* to demonstrate understanding of key details in a text.
- CCSS.ELA-LITERACY.RL.3.3
Describe characters in a story (e.g., their traits, motivations, or feelings) and explain how their actions contribute to the sequence of events
- CCSS.ELA-LITERACY.RL.4.1
Refer to details and examples in a text when explaining what the text says explicitly and when drawing inferences from the text.
- CCSS.ELA-LITERACY.RL.5.3
Compare and contrast two or more characters, settings, or events in a story or drama, drawing on specific details in the text (e.g., how characters interact).

DISCUSSION GUIDE



INTRODUCTION

1. Danny says he makes \$100 per week – “serious paper” for an 11 year old. What other terms or phrases do you know to describe money?
2. Cite evidence from the text describing Danny’s long-term goal.
3. List the steps Danny will take to get to his long-term goal.
4. What do the terms “responsibility” and “sacrifice” mean to Danny? What do they mean to you?
5. What other ways could Danny have responded to the neighborhood bully (Pablo)?

CHAPTER 1

1. What caused Pablo to act the way he did at the basketball court?
2. Compare and contrast Pablo and Danny.
3. Who does the reader meet in Chapter 1? What is the setting of the story?
4. Explain how the purchase of \$100 sneakers affected Pablo’s family.

LESSON LEARNED:

It is okay to want and buy nice things but buying things that you cannot afford is not smart, especially when it becomes damaged and loses its value.

DID YOU KNOW?

Why do people call money “bucks”?

CHAPTER 2

1. Calculate the amount of Danielle’s interest if she borrowed the \$20 from Danny at a 20% interest rate.
2. What conclusions can be drawn from Danielle’s spending habits?
3. Explain in your own words what a Certificate of Deposit is.
4. Use context clues to determine the meaning of the word tycoon.

LESSON LEARNED:

It feels good to earn money and not so good to borrow money. When people ask for your advice that means they respect your opinion. **THAT’S AWESOME!**

CHA-CHING!



DID YOU KNOW?

What is the largest bill ever printed in the United States and who was the president on the bill?

CHAPTER 3

1. Cite evidence to prove Danny is always thinking of finance.
2. Explain how giving to a charity affected Danny.
3. Summarize Chapter 3 in 3 sentences.
4. In your own words, explain the meaning of "another day, another dollar".

LESSON LEARNED:

It doesn't matter whether it's for work or play, having a plan is a good way to keep track of your day. And you can create your plan anywhere – your house, car, on the train or even in church.

DID YOU KNOW?

Who are Bill and Melinda Gates and why do you think they are so generous?

CHAPTER 4

1. Draw a conclusion about Danielle's knowledge pertaining to money and finance.
2. In your own words, describe a credit history.
3. Use context clues to determine and explain the term "broke", as it is used in the text.

LESSON LEARNED:

It is not a good idea to constantly borrow money that you can't afford to payback.

DID YOU KNOW?

How many millionaires are there in the world?

CHAPTER 5

1. Make observations about Danny and Danielle's relationship.
2. Recall why Abraham's friends call him Noogie.
3. Why do you think the author chose the title "The Man with the Plan" for Chapter 5?

LESSON LEARNED:

When you are starting a business, whether it's big or small, start by creating a product or service that is different and unique and hire people to help you that you can rely on and trust.

DID YOU KNOW?

How did millionaire Farrah Gray earn money as a kid?

CHAPTER 6

1. Cite evidence to prove Danny's stand was a success.
2. Predict what Pablo and his friends could do to Danny's Lemonade Stand.
3. Why does Danny offer Pablo free lemonade?

LESSON LEARNED:

Smart entrepreneurs take advantage of situations like selling lemonade on a hot day or selling umbrellas on a rainy day.

DID YOU KNOW?

**Who were America's first male and female millionaires?
How did they become millionaires?**



CHAPTER 7

1. Use context clues to determine the meaning of entrepreneur in the sentence, "Young man you are some entrepreneur".
2. If you were present at the lemonade stand and saw Pablo and his crew sabotaging the lemonade, what would you have done?
3. Which character would you like to meet and why?

LESSON LEARNED:

In business when you create a better product, your customers will take notice, become repeat customers and tell other people about your business. More business equals more money – cha-ching!

DID YOU KNOW?

If you stacked one million one-dollar bills, how much would it weigh?

CHAPTER 8

1. Compare Danny's weekly odd jobs to the one time lemonade stand. Where does he make the most profit? What are the pros and cons of each?
2. Summarize what Danny does with his earnings and predict what Noogie and Benjamin will do with their money.
3. Recall and retell in your own words, the meaning of net profit.

LESSON LEARNED:

You have to spend money to make money. Take care of the people who help you. When you take the risk of starting your own business you also get to keep the reward.

DID YOU KNOW?
One million seconds equals how many days?

CHAPTER 9

1. Who shows up at the festival? Cite evidence from the text to let the reader know he is famous.
2. Summarize what happens after the Mayor takes a sip of lemonade.
3. Explain how Pablo's revenge affected Danny's reputation.

LESSON LEARNED:

There are always going to be problems in life and in business. The difference between the problems being a disaster or an opportunity is how you deal with it.

DID YOU KNOW?

What is paper money made of?

CHAPTER 10

1. What does Danny do to indicate to the reader that he is upset?
2. In your own words, explain what, "The road to success is usually a bumpy one", means.
3. Compare Danny's attitude with his mother's attitude in reference to the newspaper headline.

LESSON LEARNED:

The road to success is often a bumpy one, but the lessons you will learn as an entrepreneur will make you smarter and wiser.

DID YOU KNOW?

What city has more millionaires than any other city in the country?

CHAPTER 11

1. Predict what Danny and his friends will do at City Hall.
2. Make observations about the Mayor's attitude. How does it change in this chapter?
3. What is Mom Dollar's role in changing the Mayor's attitude?

LESSON LEARNED:

If you can take your problem and turn it into an opportunity, you never know what surprises may come your way.



DID YOU KNOW?
How many zeros
are in a
"nonillion"?

CHAPTER 12

1. Identify patterns of financial habits between Rocky Austin and Danny Dollar.
2. How would you describe the sequence of Rocky Austin's success?
3. What is a wager? Predict what you think the wager between Rocky Austin and Danny will be.

LESSON LEARNED:

If you meet someone important or influential use it as an opportunity to show him or her how smart you are. You never know what it could lead to.

DID YOU KNOW?

Where is the stock market located? *This is a trick question.*

CHAPTER 13

1. Why do you think Mom and Dad Dollar make Danny take his sister to Austin Enterprises?
2. Pretend you are the CEO of Austin Enterprises. How would you solve the problem of the attendance rate at the Mustang games?
3. Danny proposes, "Kids Free Night" at the basketball game. Cite the reasons why Danny thinks it's a good idea.
4. Cite the reasons why "Mr. Stuffy" is against Danny's proposal.

CHAPTER 14

1. If Danny made \$230 at the car wash, and donates 10% to charity, how much will he donate?
2. In what way did Danielle pay Danny back the few bucks she borrowed?
3. At the end of the chapter, it states, "When you borrow money, one way or another you're going to pay." Think of other ways Danielle could have paid Danny back.

THE CLOSING BELL

How would you apply what you learned to develop a plan to:

- a) Make money
- b) Save money
- c) Spend money
- d) Invest for your future



Have your students partake in #IamDannyDollar

#IamDannyDollar is a movement to inspire children to think about their future. To dream about starting their own business, invent a product or improve an existing one. Ask your students to proclaim how they are going to become a successful entrepreneur by stating: I AM DANNY DOLLAR BECAUSE _____

ABOUT THE AUTHOR



Ty Allan Jackson was born and raised in the Bronx, NY. He currently lives in Western Massachusetts with his wife and three children. He was a corporate sales executive until his 6-year-old son asked him two questions that would change his life, ***"Dad, can we open a lemonade stand?"*** Three hours later his son made a whopping 50 bucks. WOW! Then his son asked, ***"What should I do with all this money?"*** So he took his son to the bookstore to get some ideas about how to sensibly spend and save his money. Much to his surprise he could not find a book to teach kids about money, and that's how the idea for Danny Dollar™ was born. Danny Dollar™ has inspired millions to save, invest and spend wisely. Ty is no longer a sales executive. He is a full-time author and motivational speaker. He has written two other amazing books, The Supadupa Kid and When I Close My Eyes. His mission now is to enlighten children across the world about the importance, power and joy of reading.

To learn more about Ty Allan Jackson visit: bigheadbooks.com.

**To have Author Ty Allan Jackson visit your school
in person or via Skype, contact him at:
<http://bigheadbooks.com/contact>**

DANNY DOLLAR™

MILLIONAIRE EXTRAORDINAIRE

For many children the world of finance is foreign and confusing. Introducing your students to Danny Dollar™ will give them an easy to understand concept to the importance of earning, spending, saving and investing, while planting a seed to think about their future.



"As a parent of three and as a longtime educator, rarely have I seen a work that mixes great fun, great storytelling, and great life-lessons about the power of grit, sacrifice and hard work. Financial literacy is important, and this book is packed with understandable definitions, real life examples of financial concepts, and can serve as a door opener for children and parents to have real talk about money and finances – talk that is vital to children's futures."

Jason McCandless, Ed.D. - Superintendent of Pittsfield, MA Public Schools

"The kid-friendly language and economic facts sprinkled throughout the story make it educational, yet still such an authentic read for children. The life lessons of perseverance, planning and vision are carefully woven and shared by its characters."

Karyn Yeldell, M.S. Ed.PhD - Yorktown, Virginia

"It is funny in all the right parts and so smart! I learned from Danny, and my 3rd graders, that they are totally accountable to learn and understand the language of saving money."

Lisa Buchinski - Principal, Williams Elementary School, Western, MA

"I love it! I keep reading it over and over!"

9-year-old Jason B. - Boston, MA

"Other than love, the value of literacy is the most important gift you can give a child."

Ty Allan Jackson

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