

The future is open to suggestions

And we're looking for yours for a sustainable Los Angeles



HITACHI STUDENT Inspire the Next POSTER CONTEST

Teachers, encourage your students to enter their original artwork in the 2016-2017 Hitachi Poster contest. Utilize articles in the LA Times to create a poster illustrating ideas for a futuristic "Sustainable City." We're looking for ideas which use innovation and technology to create the city of the future:

- 30% of urban traffic is from people looking for parking spaces. How would you reduce this and create a cleaner, more efficient city?
- The average American family uses 320 gallons of water daily, and 30% of that is used outdoors for watering and other usage. What changes are needed?
- There are thousands of empty lots in the city of Los Angeles. How can we use these spaces to generate sustainable electricity?
- 54% of the world's population lives in urban areas. How can we make our cities better and improve the quality of life while protecting the environment?

We need your suggestions, in artwork form, on how to minimize pollution, use renewable energy sources, and meet our future city's needs. **Winning posters will be neat, colorful, and present a clear idea to help our homes, neighborhoods, or cities meet ecological friendly goals.**

PARTICIPATION: Students in grades 6-8 and 9-12 are eligible to participate. 1st-, 2nd- and 3rd-place winners will be chosen from each grade, and a grand prize winner from each age group. Teachers of first-place student winners will also receive a prize.

DEADLINE: All entries must be delivered or postmarked by January 31, 2017.

CONTEST RULES:

- All entries must be original, unpublished artwork not to exceed 11" x 14".
- Illustrations must use one or more of the following medium: painting (water-color, acrylic, ink, oil or other), drawing and print (silk-screen, lithograph, etc.).
- Sculptures and multi-dimensional art pieces are not permitted.
- Each entry must be accompanied by an official entry form. Entry forms may be photocopied as needed.
- All entries must have a copy of an article from the Los Angeles Times print or eNewspaper used in researching information for the poster.
- Each entry must have a completed, signed and attached entry form. If not attached, the submission will be disqualified.
- To be eligible for the grand prize, schools must be able to schedule an assembly for the distribution of awards during a time specified by Hitachi in March or April 2017.

PRIZES

1ST PRIZE

\$100 promotional Visa® prepaid card

One winner will be chosen from each grade.

2ND PRIZE

\$50 Visa prepaid card

One winner will be chosen from each grade.

3RD PRIZE

\$25 Visa prepaid card

One winner will be chosen from each grade.

GRAND PRIZE

Hitachi 55" LED HDTV for your school

One winner will be chosen from grades 6-8, and one winner will be chosen from grades 9-12.

TEACHER PRIZE

The teacher of each first-place winner receives a \$100 Visa prepaid card.

IMPORTANT:

See additional contest rules and instructions on the back page. All entries must be delivered or postmarked by January 31, 2017.

MAIL TO:

Times in Education, Los Angeles Times
ATTN: Ken Plumb
202 West 1st Street, 6th Floor
Los Angeles, CA 90012

Student Poster Contest Official Entry Form

This form must be completed, signed and attached to every contest entry that is submitted.

Student's name: _____ Age: _____ Grade: _____

School name: _____ City: _____

If chosen for the grand prize, my school would be available for an assembly on the following dates: _____

Teacher's name: _____ Teacher's phone: _____

Teacher's email: _____

Parent's name (print): _____

Parent's signature: _____ Date: _____

Los Angeles Times
IN EDUCATION

I authorize the Los Angeles Times to print and/or publish the attached entry and the full name and photo of my child should it be selected to appear in the Los Angeles Times. I understand that each entry is original work, and becomes the property of the Los Angeles Times and Hitachi, and will not be returned. I warrant that I am the parent or legal guardian of the individual who may receive the Visa prepaid card, and as such, agree to be bound by the terms and conditions provided with the card ("Participant Agreement") on behalf of such individual.

STUDENT POSTER CONTEST OFFICIAL RULES

The entry period for the Student Poster Contest ("Contest") runs from October 30, 2016 to January 31, 2017 ("Contest Period"). The sponsors of this Contest are Los Angeles Times Communications, LLC, 202 West First Street, Los Angeles, CA 90012 and Hitachi, Ltd., 1875 Century Park East, Los Angeles, CA 90067 ("Sponsors"). The Contest shall be subject to these Official Rules, and by entering, all participants agree to be bound by the terms and conditions herein.

1) How to Enter: Submit your original artwork reflecting the theme of climate change (the "Artwork"). Your Artwork must specifically show a possible way to solve or prevent the problem of climate change. In addition, all Artwork must be created on two-dimensional material that does not exceed 11" x 14" in size. Artwork must use one or more of the following media: painting (watercolor, acrylic, ink, oil or other), drawing and print (silk-screen, lithograph, etc.). All entries must include a copy of an article from the Los Angeles Times print or eNewspaper, or other resource(s) used in researching information. Sculptures and other multi-dimensional art pieces are not permitted. No three-dimensional objects may be applied to your Artwork. Information in the Artwork must be factual. Inaccurate information will result in disqualification, regardless of the quality of the Artwork. You must also accurately complete the Official Contest Entry Form (the "Entry Form"), and your parent must sign and date the Entry Form. The Artwork and Entry Form shall be sent to: Los Angeles Times in Education, ATTN: Ken Plumb, 202 W. 1st Street, 6th Floor, Los Angeles, CA 90012. All Entries must be postmarked within the Contest Period and received no more than seven days thereafter. One Entry per person.

2) Winner Selection: On or about February 13, 2017, a panel of judges from Hitachi, Ltd. will select prize winners by judging the Artwork based on the following criteria: message, creativity, artistry, and originality. Entrants agree that all decisions made by the panel of judges relating to any and all issues related to this Contest are final and binding.

3) Eligibility: This Contest is open to any student in the sixth through 12th grades actively enrolled in the Hitachi Teacher's Choice Times in Education program during the 2016-17 school year at any public, private or parochial school. Employees (and the employees' immediate family members living in the same household) of the Sponsors and their advertising companies, parent companies, affiliates, subsidiaries, promotion and delivery contractors and/or public relations companies affiliated with this Contest, are not eligible to participate. A potential winner may be requested to provide the Sponsors with proof that the potential winner is the owner of the Artwork and that all eligibility requirements are met. THIS CONTEST IS VOID WHERE PROHIBITED BY LAW AND OUTSIDE CALIFORNIA.

4) Winner Notification: On or about February 16, 2017 Sponsors will attempt to notify the potential winners by contacting the teacher listed in the Entry. If a potential winner's teacher cannot be contacted or does not respond within 72 hours of the first contact attempt, or if a potential winner does not fulfill the eligibility requirements or does not adhere to the Official Rules, that potential winner may be disqualified, and Sponsors may select a new potential winner by the same criteria set forth above. Prize winners and their parents may be required to sign and return an Affidavit of Eligibility, Liability Release and a Publicity Release. If such documents are required, failure to return all such documents set forth herein within one week of the date they are sent to winner will result in the winner being disqualified and another winner may be selected from remaining eligible Entries, based on the criteria set forth above.

5) Prizes: One first prize, one second prize and one third prize will be awarded in each of grades six through 12 provided a sufficient number of eligible Entries are received in each grade. The prizes for the winners in each grade are as follows: first prize: \$100 Visa prepaid card; second prize: \$50 Visa prepaid card; third prize: \$25 Visa prepaid card. In addition, each first place prize winner's teacher (as listed on the Entry Form) will receive a \$100 Visa prepaid card. Promotional card is issued by MetaBank™, Member FDIC, pursuant to a license from Visa U.S.A. Inc. The promotional card is given to you as a reward, refund, rebate or gift and no consideration, value, or money has been paid by you in exchange for the reward card. Card issued in the name submitted on rebate form and is not transferable; card cannot be issued to minors. Card does not have cash access and can be used at any merchants that accept Visa debit cards. Card valid for up to 12 months, unused funds forfeit at midnight EST the last day of the month of the valid thru date, subject to applicable law. Country restrictions apply and are subject to change. Card terms, conditions, and limitations apply; see MyPrepaidCenter.com/site/visa-promo for details. There are two Grand Prizes to be awarded that will go to the schools; one will be chosen from 1st place winning students in grades 6-8 and one from 1st place winning students in grades 9-12. The Grand Prize winner in each group of grades will win a Hitachi 55" high-definition television that will be awarded to the Grand Prize winner's school. Approximate retail value ("ARV"): \$800. Total ARV of all prizes: \$3,175. Prizes are not transferable and prize substitution will not be allowed, except at the discretion of the Sponsors. All expenses not specifically listed herein are the responsibility of the prize winners. All properly claimed prizes will be awarded, but in no event will Sponsors award more prizes than are provided for in these Official Rules. Winners responsible for all taxes on prize.

6) Other Conditions of Entry: Each entrant represents and warrants that they own the Artwork, no laws were broken in the creation of their Artwork and that their Artwork is their own original creation, has not been copied in whole from any other work, has not been previously published, has not been previously submitted in another contest, does not violate the rights of any other person or company (including but not limited to privacy rights and copyrights), does not defame, libel, or slander anyone or any entity, and does not contain offensive, defamatory, vulgar, obscene or profane content. Entries found to be in breach of the foregoing representations and warranties or that do not comply with these Official Rules shall be disqualified. Entrants and their parents agree to indemnify, defend and hold Sponsors and their affiliates, subsidiaries, parent companies, advertising and promotional agencies, and all of their officers, directors, shareholders, employees and agents harmless against any and all liabilities, losses, damages, claims, debts, investigations, fines, penalties, costs, expenses and settlements (including attorneys' fees and costs of litigation, settlement, judgment, interest and penalties) arising out of or related to a breach of the foregoing representations and warranties. All Entries become the property of the Sponsors and will not be returned or acknowledged. Entrants and parents grant to Sponsors all right, title and interest in the Artwork. To be eligible for the grand prize, schools must be able to schedule an assembly for the distribution of awards during a time specified by Hitachi in March or April 2017.

7) Responsibility Release: By entering, entrants and their parents agree to release, waive, and hold harmless Sponsors and their affiliates, subsidiaries, parent companies, advertising and promotional agencies, and all of their officers, directors, shareholders, employees and agents from and against any and all claims, losses, damages, and liability arising from injuries, damages, costs, or expenses of any kind (including without limitation attorney's fees) incurred as a result of the entrants' participation in this Contest and/or their acceptance, use, or misuse of the prize.

8) Publicity: By entering this Contest, entrants and their parents agree to allow use of the entrant's name, voice, photograph, likeness, any information provided on the Entry Form in any medium of communication, including but not limited to print, Internet, radio and/or television and for any purpose, including advertising, promotional or other purposes, by Sponsors and their licensees and affiliates, without additional compensation.

9) Winners List: For a list of winners, available after February 18, 2017, send a self-addressed, stamped envelope to Hitachi Student Poster Contest Winner List, c/o Los Angeles Times in Education, 202 West First Street, 6th Floor, Los Angeles, CA 90012. Requests must be received by March 31, 2017.

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