

TEACHERS, PLEASE SHARE THIS FLYER WITH YOUR STUDENTS.



Enter our student poster contest.

Show us how you're protecting our planet.

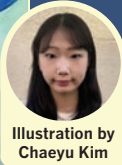


Illustration by
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LA DWP Los Angeles
Department of
Water & Power

LADWP wants to encourage all students in the city of Los Angeles and Eastern Sierra to join the fight against climate change — so we're calling on you to submit original artwork illustrating how everyone can do their part. This includes participating in efforts around solar and wind power, recycling, water conservation and energy efficiency.

This contest is open to schools within the LADWP service area, which covers the city of Los Angeles, including most of the San Fernando Valley, as well as Inyo and Mono counties.

PARTICIPATION

Students in grades 4-12 whose class is enrolled in LADWP's "Water, Energy, the Environment and You" program are eligible to participate. Prizes will be awarded in each grade level. Teachers of first-place student winners will also receive a prize. With parental consent, water-focused posters will also be entered in a contest from the Metropolitan Water District.

CONTEST RULES

- All artwork may be created digitally or physically. Physical artwork must be digitally scanned or photographed.
- Final digital canvas size cannot exceed 8.5" x 14" and must be submitted at the highest resolution setting or 1:1 scale at 300 dpi in JPG or PDF file format.
- File name must contain student's name, grade and school. Example: John_Smith_8thGrade_SoCalMiddle.jpg
- All artwork must be submitted via the form on nionline.com/latimes/contests.cfm.
- Each entry must include illustrations of how Los Angeles can conserve water and/or energy. Illustrations must promote conservation tips (examples: shorter showers, turning off lights), depict why conservation is so important and include an original slogan. Judges reserve the right to omit awarding prizes in grades or award levels if it is deemed that the artwork has not sufficiently met the criteria standards. Information about water conservation and energy efficiency can be found at ladwp.com/save.

PRIZES

1st Prize

\$100 Visa® prepaid card

One winner will be chosen from each grade.

2nd Prize

\$75 Visa prepaid card

One winner will be chosen from each grade.

3rd Prize

\$50 Visa prepaid card

One winner will be chosen from each grade.

Grand Prize

One first-place winning entry will be chosen to appear in the L.A. Times.

One first-place winning entry will be published in an L.A. Times recognition ad.

Teacher Prize

The teacher of each first-place winner receives a \$100 Visa prepaid card.

IMPORTANT

For more information, contact Heidi Stauder at heidi.stauder@latimes.com. See next page for entry form and complete rules and instructions. **Entry form must be submitted by February 28, 2025.**

Los Angeles Times

IN EDUCATION

STUDENT POSTER CONTEST OFFICIAL ENTRY FORM

Student Name _____

Parent Name _____

Student Age _____ Student Grade _____

Parent Phone _____

Teacher Name _____

Parent Email _____

Teacher Email _____

Parent Signature _____

Date _____

This form must be completed, signed and attached to every contest entry that is submitted. I authorize the Los Angeles Times to print and/or publish the attached entry and the full name and photo of my child should it be selected to appear in the Los Angeles Times. I understand that each entry is original work and becomes the property of the Los Angeles Times and the Los Angeles Department of Water and Power and will not be returned. I warrant that I am the parent or legal guardian of the individual who may receive the Visa prepaid card and, as such, agree to be bound by the terms and conditions provided with the card ("Participant Agreement") on behalf of such individual.

STUDENT POSTER CONTEST OFFICIAL RULES

The entry period for the Student Poster Contest ("Contest") runs from 11/15/2024 to 2/28/2025 ("Contest Period"). The sponsors of this Contest are Los Angeles Times Communications, LLC, 2300 East Imperial Highway, El Segundo, CA 90245-9700 and the Los Angeles Department of Water and Power, 111 North Hope Street, Los Angeles, CA 90012 ("Sponsors"). The Contest shall be subject to these Official Rules, and by entering, all participants agree to be bound by the terms and conditions herein.

1) How to Enter: Submit digital file or digitally scanned or photographed copy of your original physical artwork reflecting the theme of water and/or energy conservation. Information in the Artwork must be factual. Inaccurate information will result in disqualification, regardless of the quality of the Artwork. Background information should be obtained from the Times in Education curriculum: "Water, Energy, the Environment and You" and "Conservation Connection." Information about energy and water conservation can be found at ladwp.com/save. You must incorporate lettering in the form of a slogan into your Artwork. You must also accurately complete the Official Contest Entry Form, and your parent must sign and date the Entry Form (the Artwork and Entry Form shall be collectively referred to as the "Entry"). You do not need to submit an original Entry Form. Artwork with Entry Form must be submitted via a jot form that will be live on nieonline.com/latimes/contests.cfm when the poster contest information goes out. One entry per person.

2) Winner Selection: On or about March 2025, a panel of judges from the Los Angeles Department of Water and Power will select prizewinners by judging the Artwork based on the following criteria: quality of written headline in support of the theme, quality of the artistic concept, implementation of the Artwork, appropriateness of the Artwork for poster media and quality of the Artwork in relation to grade level. Judges reserve the right to omit awarding prizes in grades or award levels if it is deemed that the Artwork has not sufficiently met the criteria standards. Entrants agree that all decisions made by the panel of judges relating to any and all issues concerning this Contest are final and binding.

3) Eligibility: This Contest is open to any student in the fourth through 12th grades actively enrolled during the 2024-2025 school year at any public, private or parochial school (primary school must be registered or certified by the California Department of Education) within the city limits of the city of Los Angeles, including most of the San Fernando Valley, West Los Angeles, the Harbor area and the East Los Angeles area. Schools in the Owens Valley-Eastern Sierra area are also eligible to participate in the Contest. **IN ADDITION, TO BE ELIGIBLE THE STUDENT MUST BE IN A CLASS OR CLASSES IN WHICH THE TEACHER(S) ARE CURRENTLY PARTICIPATING IN THE "WATER, ENERGY, THE ENVIRONMENT AND YOU" TIMES IN EDUCATION PROGRAM.** Employees (and the employees' immediate family members living in the same household) of the Sponsors and their advertising companies, parent companies, affiliates, subsidiaries, promotion and delivery contractors and/or public relations companies affiliated with this Contest are not eligible to participate. A potential winner may be requested to provide the Sponsors with proof that the potential winner is the owner of the Artwork and that all eligibility requirements are met. To enroll in the program, teachers must submit the form found online at nieonline.com/latimes/order.cfm. **THIS CONTEST IS VOID WHERE PROHIBITED BY LAW AND OUTSIDE CALIFORNIA.**

4) Winner Notification: On or about April 15, 2025, Sponsors will attempt to notify the potential winners by contacting the teacher listed in the Entry. If a potential winner's teacher cannot be contacted or does not respond within 72 hours of the first contact attempt, or if a potential winner does not fulfill the eligibility requirements or does not adhere to the Official Rules, that potential prizewinner may be disqualified, and Sponsors may select a new potential winner by the same criteria set forth above. Prizewinners and their parents may be required to sign and return an Affidavit of Eligibility, Liability Release and a Publicity Release. If such documents are required, failure to return all such documents set forth herein within one week of the date they are sent to the winner will result in the winner being disqualified and another winner may be selected from remaining eligible Entries, based on the criteria set forth above.

5) Prizes: One first prize, one second prize and one third prize will be awarded in each of grades four through 12 provided a sufficient number of eligible entries are received in each grade. At the discretion of the judges, if submitted entries are not deemed to be of sufficient merit to be recognized with first-, second- and/or third-place awards at specific grade levels, Honorable Mention recognition may be presented in lieu of these awards.

Honorable Mentions may also be presented at other grade levels where sufficient Entries were received and/or judges determined that the appropriate level of merit was achieved. The prizes for the winners in each grade are as follows: first prize: \$100 Visa prepaid card; second prize: \$75 Visa prepaid card; third prize: \$50 Visa prepaid card. Card cannot be issued to minors. It must be issued to a parent or guardian of the minor student, who must consent to the terms and conditions of the card on the official Entry Form. In addition, each first-place prizewinner's teacher (as listed on the Entry Form) will receive a \$100 Visa prepaid card. If more than one teacher is listed on a first-place prizewinner's Entry Form, all teachers listed will split the prize and will receive a Visa prepaid card in the closest whole-dollar amount to their portion of the prize value. Prizes are not transferable and prize substitution will not be allowed, except at the discretion of the Sponsors. All expenses not specifically listed herein are the responsibility of the prizewinners. Properly claimed prizes will be awarded, but in no event will Sponsors award more prizes than are provided for in these Official Rules. Winners are responsible for all taxes on the prize. Promotional card is issued by MetaBank™, Member FDIC, pursuant to a license from Visa U.S.A. Inc. The promotional card is given to you as a reward, refund, rebate or gift and no consideration, value or money has been paid by you in exchange for the reward card. Card issued in the name submitted on rebate form and is not transferable; card cannot be issued to minors. Card does not have cash access and can only be used at any merchants that accept Visa debit cards. Card is valid for up to 12 months; unused funds forfeit at midnight EST the last day of the month of the valid through date, subject to applicable law. Country restrictions apply and are subject to change. Card terms, conditions and limitations apply; see MyPrepaidCenter.com/site/visa-promo for details.

6) Other Conditions of Entry: Each entrant represents and warrants that they have the right to submit the Artwork in the competition, no laws were broken in the creation of their Artwork and their Artwork is their own original creation, has not been copied in whole from any other work, has not been previously published, has not been previously submitted in another contest, does not violate the rights of any other person or company (including but not limited to privacy rights and copyrights), does not defame, libel or slander anyone or any entity and does not contain offensive, defamatory, vulgar, obscene or profane content, as determined by Sponsors. Entries that do not comply with these Official Rules shall be disqualified. Entrants and their parents agree to indemnify, defend and hold Sponsors harmless against any and all liabilities, losses, damages, claims, debts, investigations, fines, penalties, costs, expenses and settlements (including attorneys' fees and costs of litigation, settlement, judgment, interest and penalties) arising out of or related to a breach of the foregoing representations and warranties. All Entries become the property of the Sponsors and will not be returned or acknowledged. Entrants and parents grant to Sponsors an unlimited, nonexclusive, worldwide, perpetual license to use their Artwork in any media platform related to the Contest or the topics of water, energy efficiency, renewable wind and solar energy, water recycling and groundwater/stormwater capture without prior notice, approval or compensation, including but not limited to the first right to publish the Artwork in any medium.

7) Responsibility Release: By entering, contestants agree to release, waive and hold harmless Sponsors and their affiliates, subsidiaries, parent companies, advertising and promotional agencies and all their officers, directors, shareholders, employees and agents from and against any and all claims, losses, damages and liability arising from injuries, damages, costs or expenses of any kind (including without limitation attorneys' fees) incurred as a result of the contestants' participation in this Contest and/or their acceptance, use or misuse of the prize.

8) Publicity: By entering this Contest, entrants and their parents agree to allow use of the entrant's name, voice, photograph, likeness and any information provided on the Entry Form in any medium of communication, including but not limited to print, digital, radio and/or television, and for any purpose, including advertising, promotional or other purposes, by Sponsors and their licensees and affiliates, without additional compensation.

9) Winners List: Available after April 30, 2025, by emailing heidi.stauder@latimes.com.

