

Your Key to Better Living: Using the Newspaper In Adult Education Classes

Presented by Orlando Sentinel's Newspaper In Education

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Newspaper in Education



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Unit 1:

Get started

This unit provides introductions to teachers and students.
Activities help students become familiar with the newspaper.
They learn to index, skim and follow directions.



To the teacher:

This material has been written for two audiences who have one common goal:

- Teachers who are looking for new ways to teach and motivate adult students and
- Adults who are striving to become functionally literate; that is, who want to be able to read on an intermediate level and pass the GED (graduate equivalency diploma).

This packet shows how to use newspapers in adult education classes in order to provide both reading and life skills for adult students. Vocabulary in the material is aimed at intermediate and secondary level adult readers. Because these readers may be unfamiliar with daily newspapers, the packet aims to make the reading material an interesting and motivating adult classroom tool.

Why use the newspaper?

Experience has shown that it may be difficult to coax low-level adult readers to work toward improving reading skills. For the most part, this is because an elementary school "Dick and Jane" approach to reading instruction is not relevant to the life styles of adults who have difficulty reading.

Elementary school reading material not only fails to motivate readers at the adult level, but may be regarded as a "put-down" by persons who are "street-wise" but unable to read. Yet there is nothing embarrassing about using a newspaper as a textbook. The newspaper provides something to interest everyone, from sports to TV listings to recipes.

In addition, adults who have struggled with reading deficiencies tend to look for instant education. But this is unrealistic; it would be impossible to provide *all* the material available to children in their first six years of school. Moreover, many disadvantaged adults, perhaps because of sporadic employment and residency patterns, need reading instruction combined with life-skills education in a concentrated program. Thus, each lesson in this newspaper-related program is self-contained, and provides valuable general information along with reading instruction. These lessons also are success oriented, and so provide motivation for reluctant adult readers to keep on with their work.

And finally, the newspaper is a bargain! Through your local Newspaper in Education coordinator, newspapers can be purchased at special educational rates. For a successful adult newspaper in education program, each student should have his or her own copy of the newspaper. It will be helpful if this is a midweek edition—one that features food ads—since most material for life-skills education will be found in such an issue.

Before you begin, one word of caution: Do not assume that your students have even so much as looked at a

newspaper before. Although most disadvantaged adults express a desire to be able to read the newspaper, many have not attempted to do so, probably discouraged by its perceived difficulty. Do not make the additional mistake of asking students to bring a newspaper from home. Most will not receive it there.

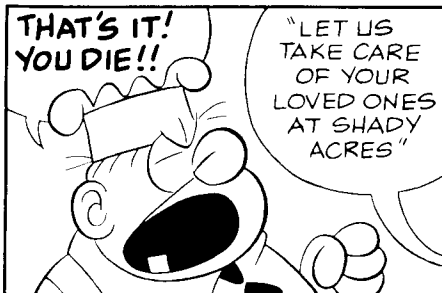
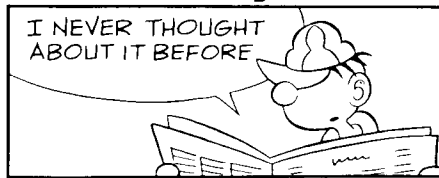
Each time you give students a new copy of the newspaper, allow them to spend time with it before you go ahead with the lesson. You will be surprised at how quickly they familiarize themselves with it, search for items that interest them and then settle into a reading pattern, no matter how poor their reading skills may be.

Remember that newspapers are written at several reading levels. You will not be teaching beginning adult readers to read the newspaper: they will learn to read, using the newspaper. And while this material presents you with many specific teaching suggestions, it should also act as a stimulus to many more valuable ideas and techniques of your own. Newspapers are full of interesting subjects that are important to the daily lives of your students, and so you will probably find that it is a simple matter to create additional activities that work well for your classes.

This packet contains six instructional units. Skills addressed in each are listed on the unit's cover page.

The Newspaper: Your Key to Better Living contains an assortment of activities for adult students, to be distributed as they begin each unit or as you see fit. You will probably need to work with individual students to ensure that all understand the instructions.

beetle bailey[®] by mort walker



To the student:

Let me introduce myself; I'm your newspaper. If you just read the Beetle Bailey cartoon, you will see that newspapers are more than just their front pages.

If you do not read the newspaper very much, you will be surprised to see how much there is to interest you. You will also find a good deal of information that will make your daily life a little easier and more pleasant, such as where to get the best buys and jobs in your city or town, or where

to go on your night off.

In fact, as you will soon see, newspapers give their readers three main things: *information*, *help* and *entertainment*. After you have had some time to look over the newspaper, look at its *index*. News of the major events for that day will be found on page 1. So will the name of a famous person. Prices of used cars will be in the classified pages (along with lots of other good information).

Find it!

Here are some items to hunt for in your own newspaper. See how many you can find. You will find other things that interest you as you look. As you find these items, cut them out and paste or tape them on this page. Do not be afraid to ask for help!

1. The price of a used Buick
2. A well-known name
3. Some good news
4. A TV show that starts at 10:00 p.m.
5. A picture from the sports page
6. The weather in Florida

Dog eat your homework? Call Homework Hotline

DENVER, COLO., Sept. 15: Three Denver high schools have joined forces to help students remember their homework assignments. Beginning with the 1985-86 academic year, a prerecorded message listing homework assignments will play between the hours of 7:00 and 10:00 p.m., Mondays through Thursdays. Assignments

for most academic subjects will be recorded, so students who forget to take notes in class will be able to get help.

According to Kennedy High School principal Sarah Anderson, the homework hotline was developed as one of several pushes toward academic excellence in the school district this year. "Keeping

up with assignments and being responsible about due dates," Anderson said, "are important aspects of daily life in school. We want our students to know that we will no longer accept the old 'dog ate my homework' excuse."

Students who want to reach the homework hotline may do so by calling 860-4708.

If you look carefully at the example above, you will see that it appeared on page 8 of the newspaper, columns 1, 2 and 3. (Most newspaper stories appear in columns, usually five or six to a page. To tell what column a story appears on, just count columns left to right.)

Now find three things—say a story, an ad or a picture—that interest you. Copy the headlines and write the page numbers of the items you found. Next, write down the column numbers for each item. Use the spaces provided for you.

HEADLINE, AD, OR PICTURE

PAGE COLUMN

HEADLINE, AD, OR PICTURE

PAGE COLUMN

HEADLINE, AD, OR PICTURE

PAGE COLUMN

Use the index

Look at the *index* in the newspaper and answer these questions:

- | | |
|----------------------------------|------|
| 1. Where is weather news listed? | page |
| 2. Where are TV shows listed? | page |
| 3. Where is the movie page? | page |
| 4. Where are the obituaries? | page |
| 5. Where are the comics? | page |

Look in the newspaper for a story that is continued on another page. Paste the story below, along with the continued part. Was the second part of the story easy to find?

Story begins on page ____ column ____.

Story is continued on page ____ column ____.

Look in your newspaper. What story, part of a story, ad or picture is found on page 7, column 3?

The newspaper's index is written in alphabetical order to make it easier for readers to find things. Look at the following example:

..... Index	
Books.....	20
Bridge	23
Business	17
Crossword	25
Dear Abby	23
Editorials	6
Obituaries	21
Sports.....	11-16
Theater	8
Want ads	23-25

Television listings, page 9

.....

Why do you think television listings are highlighted with bold face type?

Next, look at the list of words below. They are in no special order. You do not have to be able to read all the words in order to put them in alphabetical order. Use the first and second letters of each word to guide you.

- Business
1. _____
- Weather
2. _____
- Obituaries
3. _____
- Sports
4. _____
- Local News
5. _____
- Entertainment
6. _____
- TV
7. _____
- Classified
8. _____
- Comics
9. _____
- Editorials
10. _____

Unit 2:

Use the news

An introductory selection helps students see just how valuable newspaper cents-off coupons can be. Students learn to use newspapers to save money on grocery and household items; they learn to differentiate between coupons and ads and will use the newspaper to plan menus and grocery lists.



Does Couponing Really Pay?

By Martin Sloane

DEAR MARTIN: I have read about people who save lots of money using coupons and sending for refund offers. One of my New Year's resolutions was to find some new ways to save money, and that's why I'm asking you—how much I can expect to save if I get involved?

—*Madelaine M., Detroit, Mich.*

DEAR MADELAINE: I just reviewed a survey concerning the

shopping habits of "avid" coupon clippers and refunders and I think you will find the results very interesting. The average "avid" has 3.4 people in the household and has a total annual family income of approximately \$23,000 (that's before taxes).

While the typical shopper used about 70 coupons a year, or an average of one per shopping trip, our "avid" coupon clipper uses 11 coupons on each trip to the store. Our refunder also did very well with refund offers, sending for an average of 13 a month, compared to the

typical shopper who sends for five a year.

Did all the clipping, sorting and sending pay off? It certainly did. The "avid" money-saver spends approximately \$48 a week at the supermarket, compared to the typical shopper with one or two children who is now spending almost \$100 a week.

If your family eats the same products most families eat, then you can save \$100 a month through smart shopping and organized couponing and refunding. Should you get involved? You be the judge.

How much does your newspaper cost?

If you only buy the mid-week newspaper in order to get coupons:

Is it worth the savings to compare prices in ads?

Is it worth the savings in coupons?

Reading can save you money

Read the coupons below. Think about what they say.



The coupon at the top of the page explains that you must buy four small bottles of Clean-Rite—or two large bottles—to save 50¢. This is a good buy if you use a lot of Clean-Rite.

How many 24-ounce boxes of Scrub-a-Dub must you buy to save money?_____ How many 48-ounce boxes must you buy to save money?_____ When does this offer end?

Find other coupons in your newspaper. Plan all the meals—breakfast, lunch and dinner—for one day, using only coupons. Paste them on the following page in the spaces provided.



BREAKFAST

LUNCH

DINNER

SNACKS

More ads and coupons


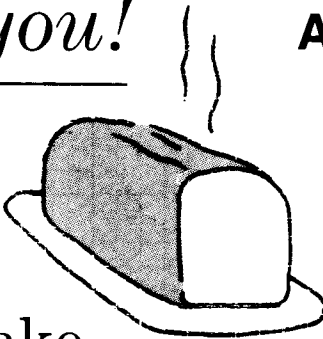
Mrs. Green's Cakes
on sale for you!

Yellow Cake
White Cake
Devil's Food
Orange Pound Cake
Low-sugar Angel food Cake
Coconut-Chocolate Cake

Limit 6 per customer - Customer must present coupon at point of sale

**Any three mixes
for \$2.50**

Regular price \$1.00 each.
Monday through Saturday



Pictured above is an ad for Mrs. Green's cake mixes.
They are on sale at Shopper's Mart.

What must you do to take advantage of this special offer? _____

How much will you save, compared to the regular price of the cake mixes? _____

Can you name some differences between coupons and ads? _____

(Note: a major difference between a coupon and an ad is that you must redeem a coupon. That is, you must clip it from your newspaper and take it with you when you go to the store. With an ad, all you have to do is shop for the item while it is on sale.)

How many different cake mixes can you buy at the sale price? _____

Is there a limit to how many cake mixes you may buy? _____

Which cake mix might you use if someone in your home were on a special diet? _____

Make a shopping list for your family for grocery items needed during the week. Try to use only items that are advertised in the newspaper. Put a check by those items for which you find both a coupon and an ad. If you use food stamps, put an X by the groceries that are not on your food stamp lists.

The supermarket shopper

	Food items	Price	Quantity I will need	(✓) For coupons and ads	Cents off	Total for this item
1.						
2.						
3.						
4.						
5.						
6.						
7.						
8.						

What is the total cost of everything you want to buy?

How much will you save with coupons and ads?

Find three ads; paste them in the space below. How much money will you save with each?

Almost every week of the year coupons for "fast foods" appear in the newspaper. Here are some that are advertising pizza.

Which ad tells the exact size of the pizzas?

Which one gives you something to drink with your pizza?

If you were feeding a group of six adults, which coupons would offer the best buy?

The image shows three overlapping coupons for pizza. The top-left coupon is for Lambino's, the top-right is for Pizza House, and the bottom is for Generous Gino's. Each coupon has a dashed border and contains promotional text and pricing.

LAMBINO'S
The only REAL PIZZA around!
Lge. Pizza \$10.00
Med. Pizza \$8.00
Sm. Pizza \$5.00
Prices only apply with coupon during September.

PIZZA HOUSE
JUNE SPECIAL
FREE SOFT DRINK
with any order of pizza!
Large pizza only \$9.50
with this coupon

Generous GINO'S
The Best in Town!
Kids eat FREE
with coupon!
Sm. 12" \$6
Med. 15" \$9
Lge. 20" \$12
We're GENEROUS!!

Surprises in the want ads

Students learn to locate information in the newspaper—especially the sort that will be useful to them. They also decipher abbreviations that commonly appear in classified ads.

[illegible]

The classified ads

If you have a problem, turn to the newspaper. Remember, newspapers want to *help, inform* and *entertain* their readers. Look in the want ads and see for yourself.

Following are examples of classified ads. Check the classified section of your newspaper for others.

NEEDED

Experienced mature person for housekeeping and child care in large home in Northwest part of city. Salary neg. Hours: 4-10 p.m., M-F. Must have refs. Apply to Box T, 684, in care of this newspaper.

WELCOME HOME

Johnny Lee Nelson. We missed you. Love, Mom, Dad and family.

COUCH w/matching chair. \$175 nego. Also have tble, desk. Chuck, 486-0080.

FIBERGLASS ATTIC insulation—installed cheap. 476-3636.

TV-Color 25-in., almost new, \$95. Call 481-0124.

TV-25 in. Sylvania, remote cont. Like new, \$395. 861-9756.

BINGO

St. Joseph's Church
210 E. Broad St.
Mon./Thurs. eves.

'73 CHEVY suburban. Trailer hitch and tow pkg. Rought but ready to go. Only \$1295. POST's, 4330 Esterville, 471-9325.

'81 FORD wagon. Exc. cond. New radials. \$4200. 278-9951.

Attractive blue-eyed blond SWF seeks fun-loving affluent gentleman. PO Box 272407, Plainview, NY 11635.

UPRIGHT PIANO, \$395, console \$1295. One owner, beautiful cabinets, exc. cond. 861-2234.

Compare the ads

By now you know that groceries and foods aren't the only things to find in the newspaper. There are also ads for TV sets and toys, trucks, stoves, beds, shoes and much more.

Look at the ads in the newspaper for new TV sets. Cut out an ad and note the cost. Paste the ad for a new TV set in the space below.

Look in the classified (or want) ads for *used* TV sets. Cut out an ad for a used TV. Paste that ad in the space provided.

Paste your ad for a new TV here.

Cost: _____

Paste your ad for a used TV here:

Cost: _____

What are the advantages of buying a new TV set?

What are the advantages of buying a used one?

Check the want ads for something you would like that you might be able to buy used. For example, you might look for furniture, appliances, or a car or truck. Cut out more than one ad for the item.

Now look among the ads in other parts of the newspaper for the same item new. Cut out the ads you find for the new items.

From the ads you have chosen, decide which purchase is best for you.

Write a story of your own telling why you made that decision. Use the space below. The headline for your story will be:

Smart Shopping in the Newspaper

Decode the ads

People who want to place classified ads in the newspaper are charged by the number of lines in the ads they write. This means that most people use *parts of words*, called abbreviations, to save space. For example, ads for used cars may look like this:

'79 FORD Fiesta Sport—
60,000 mi., air, sunrf, AM-
FM, \$2500. 451-8415.

'83 FORD Mustang 2dr.,
White w/cloth int., 5 spd.
A/C, AM-FM, \$4800. 723-
6143.

There are many abbreviations in the two little ads.

Mi.:	miles	2 dr:	2 door
air (or A/C):	air-conditioned	white w/cloth int.:	white car with cloth interior
sunrf:	sunroof	5 spd:	5 speed, stick shift
AM-FM:	AM-FM radio		

There are many other abbreviations commonly used in classified ads. If you look carefully at the ads, you can tell what the abbreviations mean—most of the time!

Match these abbreviations to the proper meaning by marking the number next to the word.

Apartment ____	1. wbfpr
White wall tires ____	2. ref.
Benefits ____	3. ps/ps
Exterior ____	4. ext.
Woodburning fireplace ____	5. w/w cpt.
Dishwasher ____	6. pref.
Preferred ____	7. trnee
References ____	8. dw
Wall-to-wall carpet ____	9. ben.
Power speed/power steering ____	10. apt.
Stick shift ____	11. ww trs
Trainee ____	12. st. sh.

Rewrite the ad below, using words instead of abbreviations.

PRICE REDUCTION—No
dwn. pmt., no closing
costs, 3 BR, 1½ bath, gar.,
immed. occupy, \$57,900.
Robert—764-2095.

Using abbreviations, write your own classified ad for something you would like to sell.

Help for every need

Old Uncle Edward died very suddenly on Tuesday. It is up to you to plan the entire funeral. Look in the classified pages and throughout the newspaper before you panic.

You will need many things, but most of the companies that can help you will advertise in the newspaper.

Locate the names of companies you want to use, circle the ads and write the page and column where the ads are located.

(Note: Use a Sunday edition of the classified ads for this activity.)

Needed	Page	Column
Funeral home or service	_____	_____
Flowers	_____	_____
Obituary	_____	_____
Cemetery	_____	_____
Limo rental	_____	_____
Catering (<i>Will there be a family supper after the funeral?</i>)	_____	_____
Cards of thanks for expressions of sympathy	_____	_____
Yard sales (<i>If you plan to clear out Uncle Edward's home, you'll need to see how it's done.</i>)	_____	_____
Real estate (<i>Will you sell his house?</i>)	_____	_____

Try to write the obituary for your uncle. Read the "obits" in the newspaper to get an idea of the writing style generally used. Write the obituary in the space below.

Unit 4:

Jobs! Jobs! Jobs!

This unit helps students classify some of the jobs that ordinarily appear in the newspaper. Built into the activities is an informal "self survey," designed to encourage students to think about jobs for which they might apply. A letter-writing exercise helps students think about ways to present themselves to prospective employers.



The time is right

People with jobs on their minds can find valuable information in the newspaper. Different occupations are shown in news photos, described in articles and even appear in the comics. Classified ads not only tell what jobs are available, but list duties, salaries and working requirements.

There are so many kinds of work; how will you know what is right for you?

People who are happiest with their jobs have work that they find interesting. Take a look at different kinds of work mentioned in the newspaper to see what is best for you.

You will need six large sheets of paper for this activity.

At the top of each page write one of the following job descriptions:

1. Construction: home building, office construction
2. Homemaking: baby-sitting, caring for the elderly, cooking, cleaning
3. Service: electrical work, automobile mechanics, working for a social agency, teaching, etc.
4. Manufacturing: (Careful—there aren't as many jobs as there used to be); automobile manufacturing, electronics
5. Business: secretarial work (typing, filing), office management
6. Sales: in a store, in a restaurant or fast food eatery—lots of opportunity there!

Now look at all parts of the newspaper for articles, pictures, stories and even cartoons that fit these jobs. Paste them on the right page. Add other pages if you think of other kinds of work.

Put circles around those jobs that you would like yourself. (By the way, this is the most important thing you should do before looking at the classified ads: Try to establish what kinds of work would appeal to you.)



Another look at classified ads

Use the classified section to find ads for:

- Five jobs you would *not* like
- Two jobs you think you can do

Give all the information you can about the two jobs that appeal to you. (List salary, hours, benefits, job description and duties.) Tell why you think you would be good at these jobs. Then write a letter to the employers at each job, explaining why you think you should be hired. Use the space provided, or a separate sheet of paper.

Find the three jobs in the classified ads that offer the highest pay, compared with other jobs offered on the day you are looking. Next, find three low-paying jobs. Cut out the ads for all six jobs and paste them in the space provided.

What kinds of jobs generally pay higher salaries? _____

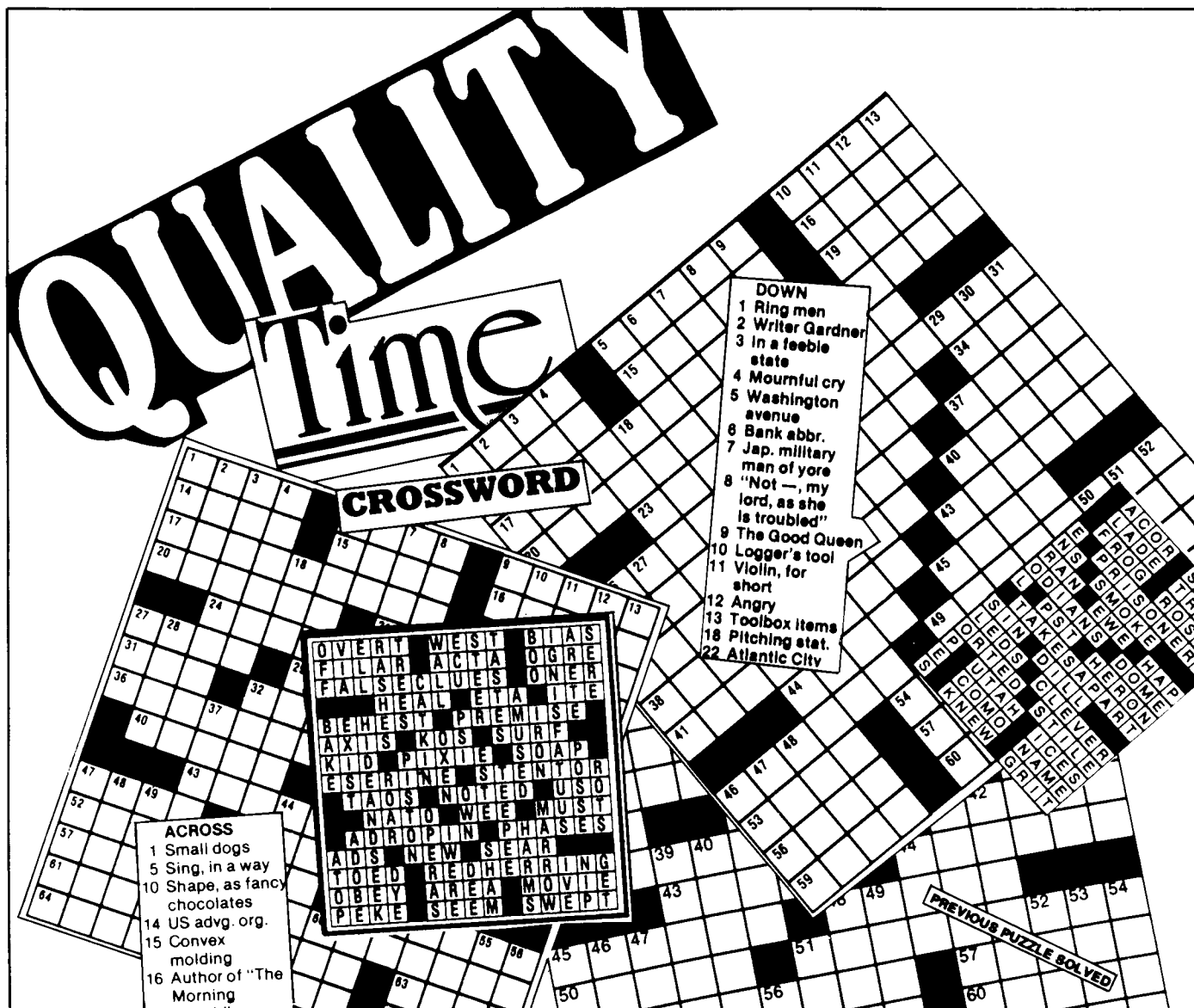
What kind of training do you need for these jobs? _____

What kinds of jobs generally do not pay well? _____

Unit 5:

Stretch reading skills

Activities in this unit help students develop reading comprehension skills and build vocabulary. Students will read the newspaper to find the 5 Ws in news stories; they will write headlines and decipher TV listings and weather maps.



News stories

All news stories give five types of information, called the 5 Ws by people in the news business. The 5 Ws are answers to five questions: Who? What? Where? When? Why? (Sometimes an additional question is asked: How?)

The five Ws are not always given in that particular order, but usually appear in the order of their importance to the story. Sometimes one of the Ws is something that everyone knows. For example, since most Americans are aware that the President lives in the White House, the "where" could be omitted from a story about the President—and left to the reader's imagination.

Read the following lead (or beginning) from a recent news story. The 5 Ws have been identified for you.

Washington, D.C., January 15—
Hundreds of cheering football fans showed up today at the practice fields of the Super Bowl-bound Washington Redskins. Carrying home-made signs and banners to wish the team on to victory in the final play-off game, the fans stayed through cold winds and wet snow to watch the full six-hour practice.

Who?	<i>Fans of the Washington Redskins</i>
What?	<i>Watched a six-hour practice in bad weather</i>
Where?	<i>Washington Redskins' practice field</i>
When?	<i>Mid-January, before the Super Bowl</i>
Why?	<i>Redskins fans are eager to cheer their team on to victory</i>

Look at the photo below and read the caption.
Underline the 5 Ws in the story.



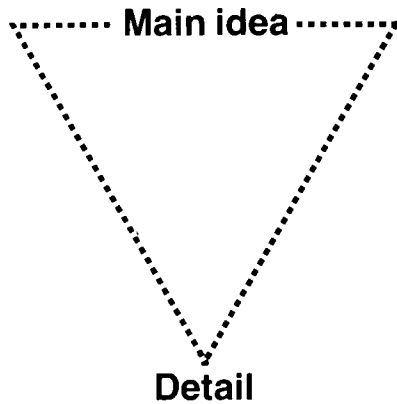
Michael F. Rea, The Schuyler (Neb.) Sun

Gasoline fuels fire

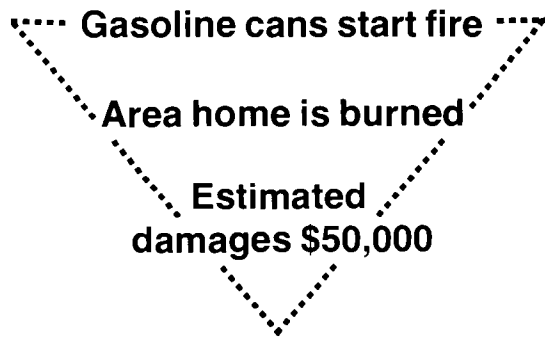
Belle Haven, Neb., August 20—Gasoline cans stored in the garage of a three-story frame house are thought to be the cause of an early morning fire that engulfed the home of Bill and Mary Hill, 250 Oak St., Belle Haven. According to Fire Chief Richard Daniels, "It could have been a carelessly thrown match or cigarette that caused the problem. Those leaky cans were just sitting there, ready to cause trouble."

Damage to the Hill's home was estimated at \$50,000.

Another common item in all news stories is the *pyramid*. The most important news in the story is placed first—at the beginning of the article. (This is represented by the large part of the triangle.) Next, the news story uses details that are less important, in relation to the main idea. The least important information is at the end of the story.



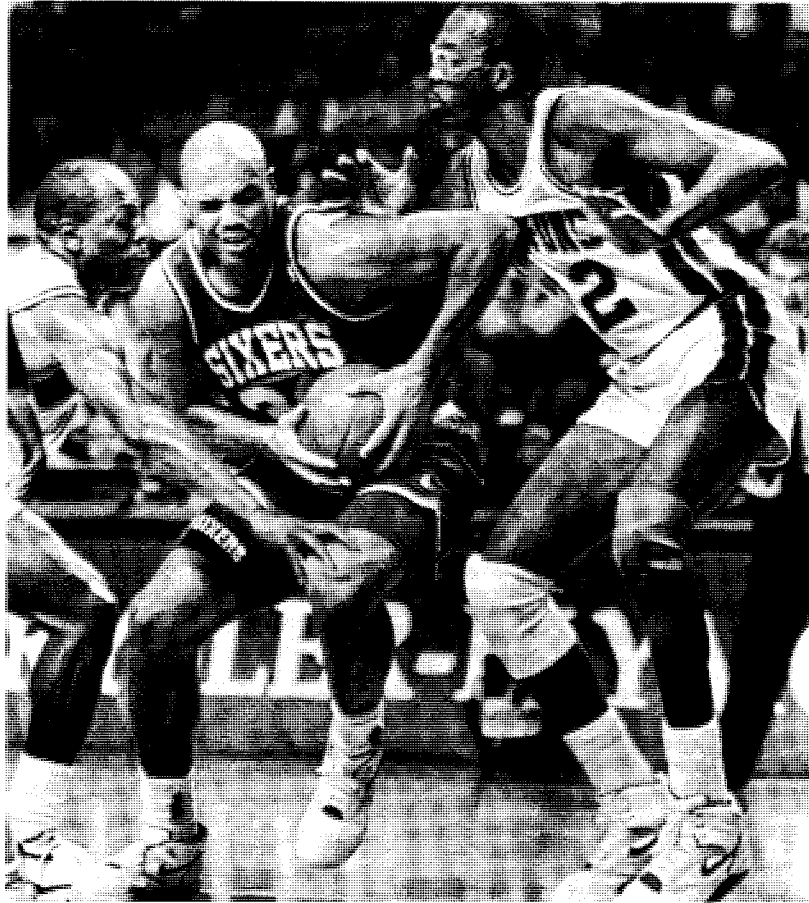
In the story about the fire (see page 29), a triangle or pyramid might be written this way:



Find another news story on the front page of a newspaper and draw a pyramid to show the order of the facts. List the 5 Ws for that story. Use the space below.

Ways to gather information from your newspaper

Newspaper headlines might be called pictures in words. Headlines are written to tell a little bit about a newspaper story—just enough to make people want to read more. Headlines often state some of the 5 Ws, but give no details.



Look at the photo above. Write two headlines for the picture.

Which headline might get more attention?

Find another picture in the newspaper and write a headline for it.

Look carefully at the TV listings below.

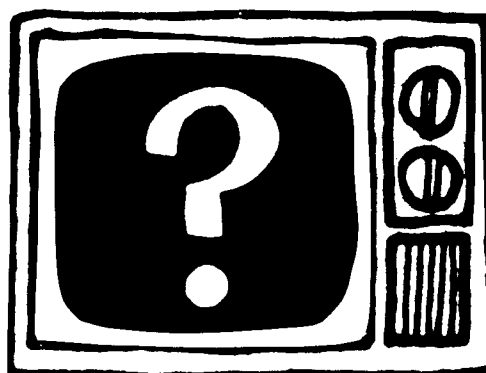
At what time will "All My Children" be on TV? _____
 What channel will it be on? _____
 How long will the show last? _____
 Is there a movie on at the same time? _____
 When will the Independence Bowl game be on? _____

Daytime programming

	1:00	1:30	2:00	2:30	3:00	3:30	4:00	4:30	5:00	5:30	6:00	6:30
4	Days of Our Lives		Another World		Tom-Jerry	Scooby Doo	Day at Time	Dif.Stkes.	3's Co.	News	News	NBC News
6	All My Children		One Life to Live		General Hospital		Jeffersons	Dukes of Hazzard		News	News	ABC News
10	Yng. Rest.	As the World Turns	Capitol		Guiding Light		Mork	Alice	M*A*S*H	News	News	CBS News
28	Movie				Superfr'nds	Fat Albert	Voltron	He-Man	Bewitched	McHale's	Star Trek	
34	Educational Programming Cont'd				Sesame Street		Sesame Street		Mr. Rogers	Electric Co.	MacNeil/Lehrer	
51	Sumrall	Beginnings	Kenneth Copeland		700 Club			Zoo Revue	100 Huntley Street		We Care	Miracles
17	Movie				Funtime	Heck.-Jeck.	Flintstones	Munsters	Brdy Bunch	Beaver	Lucy Show	C. Burnett
43	Movie Cont'd				Bugs Bunny	Heathcliff	Scooby Doo	Voltron	Dukes of Hazzard		Df.Stkes.	Lav.-Shir.

Saturday evening

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30	11:00	11:30	12:00	12:30
4	Fame		Df.Stkes.	Trouble	Gimme Brk.	Spencer	Partners in Crime		News	Saturday Night Live		
6	College Basketball: Tulane at Ohio State				Love Boat		Perry Como Christmas		News	Movie: Kissing Bandit		
10	Merv Griffin		C. Brown	College Basketball: Louisville vs. Kentucky					News	Mike Hammer		Movie
28	Too Close	Am. Choice	Independence Bowl: Air Force vs. Virginia Tech						Tales	Rock'n'America		Movie
34	Bijou Ct'd	Fsh Gordon	Austin City Limits		Movie: Ships at Sea		Movie: Dick Tracy					
51	Forgt Chms	Christmas	Open House		TBA	TBA	Ind. News	Hill St.	Than Song	Singers	Hardrock	This Life



Map skills

Look at this weather map of the United States. Put a mark on the general location where you live.

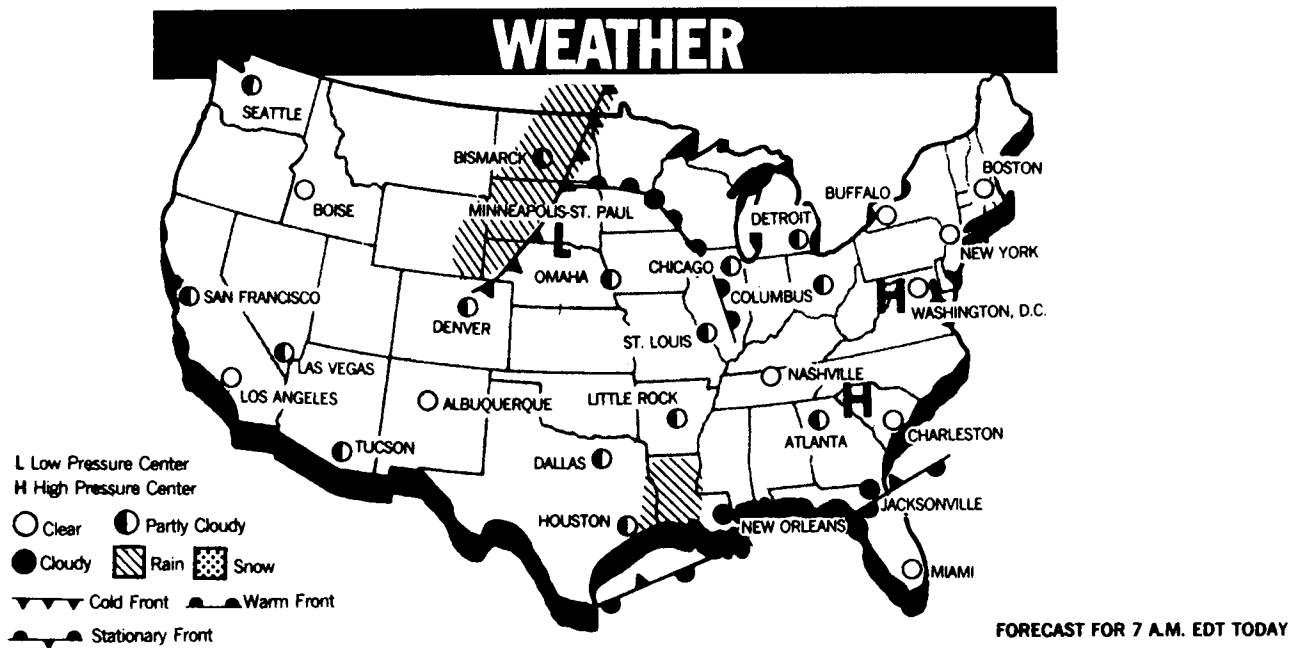
What state is this in? _____

What is the temperature for that part of the country as shown by the map? _____

Look at your newspaper. Use the index to find the weather map.

What page is it on? _____

What do **H** and **L** mean on weather maps? _____



More about maps:

Look in the newspaper for stories about:

- Local news: your home town or county
- State news: anything about your state
- National news: news about the United States, events in Washington, D.C., or the President
- International news: anything from other parts of the world.

Make a bulletin board. Post a map of the world on it. Then cut out the stories, pictures or articles you found. Tack the stories to different spots around the edge of the map.

Cut four long pieces of colored yarn. Connect one end of the yarn to the story, the other to the spot on the map where the story takes place.

Just for fun

Many people enjoy reading horoscopes. They can be found in nearly all major newspapers. Some readers take the advice seriously, but others read horoscopes just for fun. Look at the following example:

AQUARIUS (Jan. 20-Feb. 19) Ambition is an admirable quality, but don't be so self-serving today that you defeat your own purpose. Know when to stop pushing.

PISCES (Feb. 20-Mar. 20) Strive to be amicable when dealing with others today, but don't be wishy-washy because this will leave an opening for a domineering companion to think for you.

ARIES (Mar. 21-April 19) Keep your guard up today if you have to deal with a cold, hard, businesslike individual. He might use unsavory methods to gain his desires.

TAURUS (April 20-May 20) If you're putting together a social happening this evening, don't invite two parties who always clash. They could put a damper on the event.

GEMINI (May 21-June 20) You won't be able to relax and enjoy yourself today if you know in the back of your mind you've neglected certain responsibilities.

CANCER (June 21-July 22) If you're involved in some form of friendly competition today, whether it be a game or a sport, keep betting out of the picture. Gambling invites complications.

LEO (July 23-Aug. 22) This is not a good day to discuss the family budget with your mate. Both of you may want to trim expenses in areas objectionable to the other.

VIRGO (Aug. 23-Sept. 22) In joint ventures today, if you are overly concerned about the other guy holding up his end, you may let your own sag. Concentrate on what's expected of you.

LIBRA (Sept. 23-Oct. 23) Do not put unnecessary strain on your financial means today. If there is something expensive you want, wait until you have a little surplus.

SCORPIO (Oct. 24-Nov. 22) Be equally as considerate and understanding to family members today as you are likely to be to outsiders. Violating this rule could spell trouble.

SAGITTARIUS (Nov. 23-Dec. 21) Let bygones be bygones today, even if you have to deal with someone you dislike. Nursing a grudge will take the sparkle out of your day.

CAPRICORN (Dec. 22-Jan. 19) Do not spend this evening with friends who are not willing to share the expenses. You won't appreciate having the tab dumped in your lap.

Draw a line under all the words that are hard to read or spell.

Write the words in the space provided, or on a separate sheet of paper. If you are in doubt about what the word means, look it up in the dictionary. Copy the word and the meaning. Try to learn both the spelling and the meaning of the words you have written—to add to your own vocabulary.

Stretch your vocabulary

Don't be afraid to tackle new words if you want to be a better reader.

Look at the newspaper. Cut out new words and paste or copy them on this page. See if you can guess their meanings by looking at the rest of the sentence or headline.

If you don't know the meanings of the words you find, look them up in a dictionary. Try to use the new words when speaking with a friend.

On a separate sheet of paper, write the words in alphabetical order.

Unit 6:

Supplementary activities

Activities in this unit reinforce concepts and skills presented in Units 1 through 5: reading comprehension, vocabulary development, consumer education and life-skills tasks.

The activities are written at varying levels of difficulty, and should be carefully screened to suit the needs of the students who will be completing them.



What's in a newspaper?

Objective:

To use the *index* to find out what's in a newspaper

Directions:

Use the *index* to find the following information in your newspaper. Write the page where you found the information and the answer to the question.

1. Weather

Find the high temperature in your city or town today.

Page_____ High temperature_____

2. Television

Find a show that will be on television at 7 p.m. tonight.

Page_____ Channel_____ Show_____

3. Movies

Find a movie that your family might want to see.

Movie_____

Page_____ Theater_____

4. Family living

Find the name of a club or community event (meeting, speech, art show, garden show, etc.) in the news.

Page_____ Club or event_____

5. Business

Find the name of a company in the news.

Page_____ Company name_____

6. Sports

Find the name of an athlete in the news. In what sport does the athlete play?

Page_____ Athlete's name_____

Sport_____

7. Advertisements

Find something that a mother would buy. Name the store.

Page_____ Item_____

Store_____

8. Editorial

(Opinion page) Find an editorial and tell what it is about.

Page_____ What is it about?_____

9. Comics

Find a comic strip that appeals to you.

Page_____ Title of comic_____

Shopping in the newspaper

Objective: To use newspaper advertisements wisely

Advertising is important to newspapers for three reasons:

- (1) Newspapers need advertising to make money for the newspaper business.
- (2) Businesses need advertising to tell people about their products and services.
- (3) Newspaper readers need advertising to learn about products, to learn about stores that sell products and to know the prices of products.

Directions: Go shopping in the newspaper. Use your newspaper to find the information needed.

1. You want to take your spouse or a friend out to eat as a special surprise. Your friend likes seafood. Where will you go to eat?

Name of restaurant _____

Address _____

2. You want to invite some friends to a party. What foods would they like? Find four party food items and the price of each. What will the total cost be?

Food items

Cost

_____	_____
_____	_____
_____	_____
_____	_____

3. Your father has recently retired from his job, and you would like to buy a gift for him. Shop in the newspaper, and try not to spend more than \$20.00.

Gift _____ *Price* _____

Store _____

4. Can you find a business in the newspaper that sells each of the following items?

Place to buy

Automobile tires _____

Television _____

Men's clothing _____

Furniture _____

Jewelry _____

Real estate _____

Shoes _____

Groceries _____

Toys _____

Used automobiles _____



People in the news

Objective: To learn about people in the news

Many of us like to read about other people. Some people are described by the jobs they do. Others are described by something they have done.

Directions: Each box has a kind of person who might be in the newspaper. See how many names you can find in today's newspaper to match with the boxes below.

By Job

Job: Athlete Name: _____ Sport: _____	Job: Entertainer (Movie or TV Star) Name: _____
Foreign dignitary (a leader or representative from another country) Name: _____ Title: _____ Country: _____	Job: Politician (U.S. national) Name: _____ Title or Job: _____
Job: Politician (city or state) Name: _____ Title or Job: _____	
(Complete Your Own) Job: _____ Name: _____ Place of business: _____	

By Description

Lawbreaker Name: _____ What did he or she do? _____	Accident victim Name: _____ Kind of accident: _____
Hero Name: _____ What did he or she do? _____	(Complete your own) Name: _____ Description: _____

Comics

Objective: To learn about kinds of comics in a newspaper

Directions: Some comics make us laugh. Some comics are not funny at all. Turn to the comic page of your newspaper. See if you can find the following:

A comic character that is not human.

A comic strip that children would like to read.

A comic character who makes mistakes.

A comic strip that takes place in the past.

A comic with only one frame.

A comic character who is a working woman.

A comic strip that adults usually like to read.

What is your favorite comic?

Extra Activity: Make your own comic showing a situation that you often face.

Getting the facts

Objective: To locate the facts in news stories by identifying the 5 Ws.

Directions: Reporters must write all the facts in a news story. To get the facts they answer the 5 Ws, or questions, in the story.
The 5 Ws are:

WHO? WHAT? WHEN? WHERE? WHY?

Using three news stories, get the facts of each story and complete the chart below.

	1.	2.	3.
STORY			
WHO?			
WHAT?			
WHEN?			
WHERE?			
WHY? (OR HOW?)			

Complete sentences

Objective: To rewrite headlines so they are complete sentences

Directions: Headlines in the newspaper are not always complete sentences. Words are often left out because only a certain number of letters and spaces can be used. Look for 10 headlines in the newspaper today. Write the headline and the complete sentences in the spaces below.

	Headline as it appears in the newspaper	Headline as a complete sentence
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		

Categories

Objective: To skim the newspaper for specific information

Directions: Look through the newspaper to find words in each of the categories that begin with the letters of NEWS.

Category	N	E	W	S
Places				
Names of people				
3-Syllable words				
Food				
Kind of car				

Who are you?

Objective: To use the newspaper to locate information of importance to you.

Directions: Using today's newspaper, find the following items that tell about you.

(Your name)

The name of a car
you'd like to buy ...

A word that
describes you ...

A person to whom
you'd like to write a
letter ...

A food you like ...

Something that
you'd like to buy ...

Your horoscope for
today ...

A sports team you
like ...

A job in the
classified ads that
you might enjoy ...

Additional activities

Mathematics in the news:

Find words in the newspaper that show:

CONCEPT OF SIZE: biggest, greatest, smallest, tallest, shortest, longest, short, small, above average, trial size, kingsize.

CONCEPT OF LOCATION: low, high, top, bottom, under, over, beside, near, far, below, above.

CONCEPT OF TIME: six-week trip, last ten years, continuous growth, today, tomorrow, next week, this year.

CONCEPTS OF QUANTITY: all, none, many, more, fewer, most, minimum, maximum.

CONCEPTS OF VALUE: silk, worth a dime, 100% cashmere, full length, true weight, feather light, high quality.

CONCEPTS OF MONEY: \$3.98 is almost \$4.00, 10% off is how much? 3 for \$1.00 means about 34 cents each.

CONCEPTS OF RELATIONSHIP: equal to, one-third as much, up \$3,000,000 from last year.

Averaging home cost

From the "Homes for sale" classified section, list the prices of at least 10 two- or three-bedroom homes. Determine the average price of the homes.

Fractions—recipes

Clip a recipe from the newspaper. Double the yield of the recipe, cut the recipe in half, or increase the recipe to serve 12.

Making change

Shop for six items under \$5.00. For each what will the change be for a five dollar bill?

Percentages—sports

Use the sports page of the newspaper to figure the percentage of:

- shots attempted and made by a favorite basketball player
- hits made by a baseball player
- race cars that completed the race
- wins and losses of favorite teams

Subtraction—time

Select a movie of interest advertised in the newspaper. Determine the approximate running time of the show by subtracting the starting time of the first performance from the starting time of the second performance.

Multiplication: food costs

Find food advertisements in the newspaper that state the price per pound. Determine the price for a given number of pounds.

Money/entertainment

Check the entertainment ads for movies and sports events in the newspaper. Choose a place you would like to go. Figure how much it would cost for you and a friend to attend one performance. How much would it cost to take your whole family?

Financing

Can you find information in the paper to help you finance (pay for) your car? List two places that advertise special rates for financing new cars. What is the maximum amount of money you can borrow? How long do you have to pay it back? How much is the interest rate for each of these loans?

Food budgeting

Plan a menu for a family of four for a week. You must plan for three meals a day and shop out of the grocery ads. Clip each item you buy and attach it to the day you will serve it. You have a budget of \$80.00 and you must stay within it.

Computation area/carpeting

From carpet ads, select a covering suitable for a room in your home. Measure and compute the area. Determine the total cost including padding.

Computation/salary

Choose a job you would like that quotes the salary from the classified section of the newspaper. Compute the gross pay you would receive for one week of work. Figure your monthly and annual salary.

Causes of death

Chart the causes of deaths in the obituary columns. Keep a record over a given period of time.

City tour

Plan a tour of your city for someone who is visiting. Use the newspaper: clip pictures of objects, places, shops, and tourist attractions.

Taxes

Define the different types of taxes that you find in the newspaper. For example, you might use income, sales, state and local taxes.

Map skills

Scan the sports page. On a map of the United States locate all cities with teams mentioned in the newspaper.

Laws of the land

Find stories about people who broke the laws. What laws were broken? Select one story and think of a fair way to deal with this person.

Farming

Look through your newspaper and find articles on agriculture. Write a paragraph on the problems facing farmers in today's world.

The industrial scene

Make a collection of pictures from the newspaper depicting various forms of industry in your area.

Cultural artifacts

An artifact is a man-made object designed for a specific use. We have a better understanding of previous cultures and civilizations by the artifacts that have survived—buildings, sculptures, pottery, tools, etc.

Clip at least 10 pictures from the newspaper that are man-made products of our culture. Try to find examples of the way we live and work and express our interest in art and music.

Famous quotes

Find quotes from famous people in the newspaper. Which ones do you feel are important. Why?

Words that sell

Advertisers use words to sway consumers into buying items. Read the newspaper ads to find some of these words. Cut out the words and make a poster of "words that sell."

Writing advice

Select a letter from an advice column, but do not read the reply. Write your own answer to the letter.

Writing recipes

Look for a recipe in the home and family section of your newspaper. Using the newspaper as a guide, write a recipe for your favorite dish.

Warming the bench

Pronouns are words that take the place of nouns. They are everywhere—even in the comics. Turn to the comics and circle all the pronouns you can find. Write a sentence and use a pronoun.

Setting the mood

Read a feature article. Tell how the writer makes you feel. Determine which parts of the article set the mood. Find the words and sentences that contributed to that feeling.

Synonyms in writing

Choose a feature or human interest story. Rewrite, changing every adjective in the story to a synonym of the adjective originally used. When you finish, decide whether or not the words change the feeling of the story in any way.

Writing ads

Cut the picture of an item that you would like to sell from your newspaper. Write a slogan for an advertisement to sell the item. Design an ad for the item, using your slogan, that could be put in a newspaper.

Slogans

Have someone read the slogans from different advertisements in the newspaper. Can you identify the products that are being advertised?

Storms

Collect newspaper articles about storms and their effects. These could include floods, high winds, tornadoes, hurricanes, monsoons. What are the differences in these types of storms? What are their causes?

Lightning

Read newspaper stories about damage caused by lightning. What can you do to be safe from lightning? Develop a list of "do's" and "don'ts" for lightning safety.

Sources of energy

Study sources of energy as reported in articles in your newspaper. Examples might be oil, coal, natural gas, wood, propane gas, atomic energy, hydro, or solar. Look at business news and feature articles for information.

Prevailing winds

Use the weather section in your newspaper for 10 days to keep track of the direction of prevailing winds in your area. Notice which direction the wind is usually blowing when it rains.

Appealing to our senses

Advertisements use words that appeal to our senses (taste, touch, sight, smell, sound). Study advertisements. Underline words that appeal to our senses. Label the particular sense being stimulated.

Electricity

Locate and count the different appliances advertised in today's paper that run on electricity. Cut out a picture of each one. Count the number of electrical appliances in your home.

Stay healthy

Look through the newspaper and cut out five advertisements that show products that help you stay healthy. Why did you choose these particular products?

Health

Collect newspaper articles about accidents and illness. Discuss whether these could have been prevented, and how. For example: auto accidents, drownings, dog bites, poisoning, heart attacks, etc.

Also, select a newspaper article about someone who is ill. What is wrong with the person and what kind of treatment did the story mention?

Recipe for nutrition

Find a recipe in the food section of the newspaper. Examine the recipe's ingredients to see if it includes enough of the nutrients necessary for a balanced diet.

Fighting disease

Locate an article in the newspaper that is written about a disease or virus that is invading your area or nation. How can this disease or virus be prevented? Write a fictional news story about how you fought the spread of a mysterious virus.

To good health!

Look for articles and advertisements about dieting, grooming, health and personal appearance. Prepare a 30-second commercial to tell your friends about one of the products you have found.