Tampa Bay Times Newspaper in Education program wins awards

Four educational publications produced by the Tampa Bay Times Newspaper in Education program have received awards in the 2019 National Newspaper Association Better Newspaper Editorial Contest in the NIE - Partnerships category.

50+ Years of Fair Housing: Past, Present and Future in the City of Tampa won First Place. It has been more than 50 years since the signing of the Fair Housing Act of 1968. The act provided for equal housing opportunities regardless of race, religion, gender or national origin. This publication explores the struggles and progress that has been made during this 50-year time span in the City of Tampa. This publication was created in partnership with the City of Tampa.

Reading with the Rays: Read your way to the Ballpark/Leyendo con los Rays: Lee Jugando al Béisbol 2018 won Second Place. The goals of the Reading with the Rays program are to encourage children to read more and to visit the library regularly during the summer. The 2018 publication, which celebrates the 20th anniversary of the Tampa Bay Rays baseball team, is filled with trivia, history and book choices to inspire K-12 readers. The publication was created in partnership with the Tampa Bay Rays and Suncoast Credit Union.

Breaking the Cycle of Teen Dating Abuse 2019 won Third Place. Dating violence, which is a serious problem for adolescents and teens, has substantial negative effects on the mental and physical health of young people, as well as on their school performance. This publication, created in partnership with Hands Across the Bay, focuses on helping preteens and teens gain the knowledge and learn the skills they need to form positive, healthy relationships and protect themselves online and offline.

The Do's and Don'ts of Recycling in Hillsborough County 2018 won an Honorable Mention. Reducing, reusing and recycling conserves natural resources, reduces the amount of waste that must be landfilled or burned and decreases pollution and the demand for energy. This goal of this bilingual publication, produced in partnership with Hillsborough County, is to give students, teachers and residents tips on how to make a difference in their community.

Established in 1885, the National Newspaper Association is the voice of America’s community newspapers and is one of the largest newspaper associations in the country. Judging was performed primarily by active community newspaper editors and publishers, as well as retired university journalism professors and retired or former newspaper professionals. Winners will be recognized at the awards breakfast held Saturday, Oct. 5, 2019, during NNA’s 133rd Annual Convention & Trade Show at The Pfister Hotel in Milwaukee, Wisconsin.