Newspaper in Education wins national awards

Three educational publications produced by the Tampa Bay Times Newspaper in Education program have received awards in the 2023 National Newspaper Association Foundation Better Newspaper Editorial Contest.

Mental Health Awareness: Empowering Young People to Manage Their Mental Health was awarded First Place in the NIE – Partnerships category. The goal of this project was to educate middle and high school students about healthy strategies for recognizing and coping with mental health challenges caused or exacerbated by the COVID-19 pandemic. Created in partnership with BayCare, it was written by Jodi Pushkin and designed by Stacy Rector of Fluid Graphic Design. The judges commented: “An important topic, well done and perfect for NIE distribution. Great job.”

Pinellas County All Hazards Preparedness Guide 2022 was awarded Second Place in the NIE – Partnerships category. The goal of this project was to give students and their families, as well as community members, the tools for hurricane and other hazards preparedness and to serve as a preparedness resource throughout the year. In addition to English, the supplement was published in Spanish and Vietnamese. Created in partnership with Pinellas County Emergency Management, it was written by Jodi Pushkin and designed by Stacy Rector of Fluid Graphic Design. The judges commented: “An interesting and well-conceived topic (hurricane safety) for a NIE special section. It's perfect as a physical "keeper"/reference piece. Well done.”

Street Smart Prevention 2022 was awarded Third Place in the NIE – Partnerships category. The goal of this project was to educate young people and the adults in their lives about substance abuse prevention. Created in partnership with the Hillsborough County Anti Drug Alliance (HCADA), it was written by Jodi Pushkin and designed by Stacy Rector of Fluid Graphic Design. The judges commented: “Nice job with this drug awareness NIE special section.”

Winners will be recognized at an awards ceremony at NNAF’s 137th Annual Convention and Trade Show Sept. 28-30, 2023 in Washington, DC.

The National Newspaper Association Foundation is a nonprofit trade association representing the owners, publishers and editors of America’s community newspapers. NNAF is a sister organization of the National Newspaper Association.

NNA’s mission is to protect, promote and enhance America’s community newspapers. The association, which is the largest national newspaper association with 1,600+ members across America, protects community newspapers through active and effective government relation programs that address the issues affecting community newspapers.