

We have one very powerful business rule.
It is concentrated in one word: **courtesy**
— Henry Wells 1864

**WELLS
FARGO**



Five tips to help parents prepare kids for financial success

Parents play a crucial role in their children's financial success later in life. The reality is that even parents who aim to teach their children about finances through an allowance may find their lessons overshadowed by stronger messages from advertising or peers. Unfortunately, the result is that by the time they graduate from high school, most young people know all about spending and very little about saving or spending wisely.

To help your children get a head start on preparing for financial success in the future, here are five tips from Wells Fargo:

1 Set financial goals — Have children list all the things they want and the anticipated cost. Organize the list into immediate, short-term and long-term goals. Compare the cost with money on hand to help them see the connection between saving and reaching goals.

2 Open a bank account — Around age 5, children begin to understand the process of managing money. It's a good time to take them to a bank to open an interest-bearing savings account. Some banks, including Wells Fargo, offer saving incentive programs for children.

3 Pay a modest allowance — Many financial advisors view an allowance as an important tool for children to learn and practice money-management skills. Make sure that your children understand the rules

up front — including the completion of necessary chores — and that you pay the allowance consistently and on time.

4 Make a plan for spending, saving and giving — Encourage children to divide their allowance and any additional earnings three ways: a fund for spending, a fund for saving, and a fund for giving to charity. Letting children spend some of the money helps them learn how quickly it can disappear unnoticed if they don't track their spending. Allowing them to choose a charitable organization in which to contribute helps build passion for the community and compassion for those who are less fortunate.

5 Use free resources — There are many free and reputable places where you can find more helpful guidance to teach children about saving and finances. These include Hands on Banking®, a parent-tested, parent-approved program available free at handsonbanking.org; Wells Fargo's children's financial success resource center; wellsfargo.com/resource_center/childsfuture; and your public library, which likely has a number of good books on the topic.

Parents should ask their banker for more ideas and advice. Their children's long-term financial security is at stake. By starting early, they can help their children develop good financial habits that will last a lifetime.



Working Smoke Alarms Save Lives

Test Yours Every Month!

Fire Prevention Week • Oct. 5–11, 2014
Go to FPW.org



Smoke alarms save lives

Smoke alarms are important tools for protecting people from fire. If there's a fire in your home, smoke alarms give you the needed warning and time to escape safely. But in order for them to protect you, they need to be working properly.

As the official sponsor of Fire Prevention Week, the National Fire Protection Association (NFPA) has teamed up with LEGOLAND Florida® to promote Smoke Alarms Save Lives: Test Yours Every Month! — this year's theme for Fire Prevention Week, Oct. 5–11, 2014.

Testing the smoke alarms in your home once a month ensures that they're working properly. To help you do this, ask a grown-up to push the test button.

Remember: Smoke alarms make a "temporal" sound like this: BEEP BEEP BEEP (pause) BEEP BEEP BEEP (pause). When you test your smoke alarms, that's the sound you should hear. If not, it's time to change the batteries. Also, your home should have at least one smoke alarm on every level, in every bedroom and near all sleeping areas.

These and other potentially life-saving fire safety messages are being reinforced at LEGOLAND Florida® this fall through fun, family-oriented events and activities, including a special concert by PBS Kids' SteveSongs on Oct. 9. The NFPA, LEGOLAND Florida® and LEGOLAND California® are also hosting an online smoke alarms pledge, where one lucky winner will receive a trip for up to four people to either theme park.

To learn more about Fire Prevention Week, the online pledge and all the other exciting fire safety events

planned this fall, visit fpw.org or legoland.com.



Develop a home fire escape plan

While smoke alarms alert you to fire in time to escape safely, it's important to know what your escape plan will be.

Walk through your home and inspect all possible exits and escape routes. Then draw a floor plan of your home, marking two ways out of each room, including windows and doors.

Walk through your plan, checking to make sure all escape routes are clear, and that all doors and windows can be opened easily.

Choose an outside meeting place a safe distance in front of your home where everyone can meet.

Make sure everyone knows the emergency phone number of the fire department so that any member of your home can call from a cell or neighbor's phone once safely outside.

Once you're outside, stay outside! NEVER go back into a burning building.

Put your plan to the test. Remember, practice makes perfect! Practice your home fire escape plan twice a year with everyone in your home.

Learning to save

Hey, kids, did you know that Wells Fargo encourages young people to build their futures one brick at a time by saving money? You can learn about saving money with Junior Agent Saver JJ. JJ was named for her great-great-great-aunt Julia Jones. She was a Wells Fargo Express agent during the California Gold Rush. JJ is on a mission to help you save for your dreams. You can get started by going to wellsfargo.com/agentsaver to learn more about JJ and her savings tips.



Everything Is Awesome



Florida.LEGOLAND.com





LEGOLAND® Hotel Fun Facts

- 📁 The LEGOLAND® Hotel at LEGOLAND Florida Resort is five stories tall and has 152 guest rooms!
- 📁 A giant LEGO Dragon will be awaiting your arrival inside the LEGO clock tower at the entrance.
- 📁 Guests can choose between three themed rooms: Pirate, Adventure or Kingdom.
- 📁 Every room includes a treasure chest that younger guests can unlock once they complete a special treasure hunt activity, finding clues throughout their room!
- 📁 There are at least eight LEGO models in every room.
- 📁 Behind the reception desk in the lobby, there is an entire wall created out of 5,000 LEGO Minifigures!
- 📁 Ever been in a Disco Elevator? As guests enter the elevator, lights in the ceiling pulsate to music, a mirror ball rotates and a different sound effect announces arrivals on each floor.
- 📁 The Castle Play area is based on the LEGO Kingdom and Pirates line with elements from Adventure.
- 📁 Every room has a separate sleeping area for up to three children, complete with bunk beds and a pull-out trundle bed.
- 📁 There is a giant whoopee cushion near the Disco Elevator!



DUPLO® Fun Facts

- 📁 New attractions in DUPLO® Valley include the new DUPLO Train, DUPLO Tractor and DUPLO Splash & Play.
- 📁 All of the models in DUPLO Valley represent the DUPLO toy line, meaning they are built to 1:18 scale. As an example, the carrots the DUPLO Bunnies are holding are 9 inches in diameter and 18 inches tall!
- 📁 Each DUPLO character located inside DUPLO Valley took at most 84 man-hours to complete. The DUPLO animals took 76 man-hours to complete.
- 📁 There are more than 40 DUPLO models in the new LEGOLAND Florida expansion, and all have been made as exact copies of the toy line.

Learning with the Times

Hotels and homes

The new LEGOLAND® hotel has a lot of cool features. Read the fun facts and then learn more online on the Frequently Asked Questions section of the website: <http://florida.legoland.com/LEGOLAND-Hotel/HotelFAQs/>. How is a hotel different than a home? With your class, make a list of all of the features at a hotel

and a list of all of the features of a home. Once the list is complete, think about what a perfect home would be for your family.

In your local newspaper, read the real estate ads

for homes for sale in your community. Pick one you or your family would like. Write the words "My Home" down the side of a sheet of paper. Then write a poem or paragraph explaining why you would like to own the home. Start each line or sentence with a letter of the words "My Home." Read your poem to your class.



LEGOLAND® Florida and STEM

LEGOLAND® Florida offers nine educational programs which incorporate STEM (science, technology, engineering and mathematics) concepts and meet the newly defined Florida State Standards. All the programs are fun and interactive and provide a hands-on learning experience to enhance classroom lessons.

Educational programs are 45 minutes long and are offered during the school year. Instructional educational programs are offered Monday through Friday, depending on the season and availability. Self-guided programs are available as an alternative. Educational resource guides, which outline different activities throughout the entire park, are available from the website at florida.legoland.com/education.

- 1 **Robotics for Young Beginners (Grades 1-2):** Students will understand introductory concepts of robotics using motors and sensors. Build a Florida alligator and make it move!
- 2 **Tall Towers (Grades K-3):** Become a better builder! Learn how structures are made and what makes them strong. Test your creation on our earthquake table!
- 3 **Funtastic Gears (Grades K-2):** Students build a theme park ride using gears to alter the speed and direction.
- 4 **Get Moving (Grades 2-5):** The forces are with you. Discover friction, inertia and wind resistance. Build a car, see the forces at work and predict which car will go faster and why!
- 5 **Energy Lab (Grades 4-6):** Renewable energy is the way to go! Build a solar powered LEGO® car. Compare solar energy to mechanical energy.
- 6 **Amazing Machines (Grades 3-6):** Discover gears, levers and pulleys. Build a simple machine that works! The challenge is to build a motorized machine!



- 7 **NEW! Astro Bot (Grades 4-6):** Take part in a mission to space using the all-new LEGO MINDSTORMS EV3 robot to complete the tasks of collecting the damaged satellite, activating the communication station and launching a space rocket. Program and test your solutions using real-life robotics technology that includes sensors, motors and intelligent technology.

- 8 **NEW! Rover Rescue (Grades 4-6):** Program the LEGO MINDSTORMS EV3 robot to rescue the rover on a mission to Mars. The missions include tasks such as collecting space rocks, saving the rover from a crater on Mars and reactivating the space colony. Students will creatively adapt and apply programming and problem-solving skills to allow robots to navigate through challenges related to space exploration.

- 9 **NEW! Book and Brick:** Once Upon a Time at LEGOLAND Florida (Grades 2-5): Use the LEGO Education StoryStarter set to build your story and enhance reading, writing, listening and speaking skills. Work in a group to create a beginning, middle and end to your story and answer the 4 W's – who, what when and where. This hands-on learning tool is a fun and interactive way to create your story at LEGOLAND Florida and present your story to your classmates.

For more information, call 1-877-350-5346 or go online at Florida. LEGOLAND.com/Education to book your school field trip today!

Learning with the Times

Learning new words

When you read and study new things, you often come up against some tough vocabulary words! Most vocabulary words are learned from context clues or good old-fashioned dictionary work. While you read this publication, be sure to highlight or circle words you don't know. Try to figure out the words' meanings by looking for clues in the sentences around them. Write down your best guess, and then look the words up in a dictionary. As a group activity, make a list of the words your classmates identified and see which ones stumped the class. Next, use these words for a news scavenger hunt. See if you can find these words in your local newspaper. The group that finds the most words wins the game.



Going beyond the text

Once upon a time at LEGOLAND® Florida
 What do stories and LEGOLAND® structures have in common? They have a beginning, middle and end! LEGOLAND structures are built with bricks, while stories are built with words. Look for a comic strip in your local newspaper. Comic strips have words that tell a story and pictures that illustrate the story. Compare the style of a comic strip to a newspaper article. Outline the story of each, showing the beginning, middle and end. Now it is your turn to write a story! Find a photo in your local newspaper and write a story. Be sure you have a beginning, middle and end for your story. Share the photo and story with your class.



Tampa Electric partnership recap with LEGOLAND® Florida

In an effort to promote the use of alternative energy, Tampa Electric and LEGOLAND® Florida recently partnered to install a 30,000-watt solar array at LEGOLAND® in Winter Haven. The system generates enough solar energy to offset more than 40 tons of carbon dioxide each year.

The project includes two hands-on, educational exhibits: a miniature, interactive solar community and a 6-foot-diameter solar-powered LEGO globe located at the Imagination Zone attraction inside the park. The globe is composed of 250,000 LEGO bricks, and with the help of solar photovoltaic (PV) power, the globe slowly rotates. Its speed can be affected by clouds or darkness. Through this partnership and project, TECO and LEGOLAND will educate children and families about the benefits of alternative energy. By making the solar exhibits interactive and educational, the community will better understand the role alternative energy sources play in our energy future.



LEGOLAND and TECO kicked off a groundbreaking partnership by making the 150-acre theme park run completely on renewable energy for the day in celebration of Earth Day – the first theme park to do so in the U.S. As part of the partnership, LEGOLAND will also permanently power the Imagination Zone with renewable energy by participating in TECO's voluntary renewable energy program. Operating this portion of the park with renewable energy has the environmental equivalent of planting 32 acres of trees or removing 17 cars from the road each year.



Learning with the Times

Create your map

Look in your local newspaper for ads, photos or cartoons that represent different places, people and events that take place in your county or school. Imagine that you are part of a group creating a Miniland Tampa Bay. Using the information you find in the newspaper and what you see around you, make a list of all of the items you would include to represent your school, town, city or county. Draw a picture or map showing what would be included in your representation. With the help of your teacher, write a paragraph about your subject on the back of the map. Share and explain your drawing to your class.

All about energy

Energy represents the capacity to do work or the ability to make things move. Think about where energy comes from. What is the difference between renewable and nonrenewable energy? Think about what you have learned about solar energy. Is it more desirable to use renewable or nonrenewable sources? Look for pictures, cartoons, photos and advertisements in your local newspaper that show forms of energy. Print or cut out the items and create a collage. Next to each image, write whether it is a form of renewable or nonrenewable energy. Share the information with your class.

Making predictions

A hypothesis is a fancy word for an educated guess. With a hypothesis, a scientist predicts what he or she believes will happen. Look at the comics in your local newspaper. Cover the last panel and then form a hypothesis of how the comic strip will end. Be sure to base your thoughts on the context of the first few panels. Now draw a new comic strip to show your classmates. Your comic strip should feature LEGO® characters and be set in one of the LEGOLAND® communities. See if you can stump your classmates.



Engineering

Structural engineering: All buildings have an internal bracing system designed to support the weight of the structure. The LEGOLAND® Hotel will be five stories tall and have 152 rooms – that's a lot of concrete to hold up!

Mechanical engineering: There will be various mechanical engineering elements that will help in the daily operation of the hotel. One example is the elevators that are operated by a mechanical hydraulic pump that will allow you to get from the first floor to the fifth floor in just seconds. Which beats using the stairs!

Electrical engineering: Electrical components are used to operate the automatic locks on the hotel doors, the animation of the models inside the hotel and even the pool you will find at the resort.

It's all about structure

What is a structure? A structure is the arrangement of all parts of a whole thing. It is something that is built. The newest structure at LEGOLAND® Florida is DUPLO® Valley, which opened on May 23, 2014. The next big project is the LEGOLAND Hotel, which will open in 2015!

A man-made structure is built or constructed by people. All of the buildings at LEGOLAND Florida are man-made structures.

Natural structures grow or are built by other living things. Leaves, snails and turtle shells are natural structures that grow. A spider web, gator nest, beehive and beaver dam are examples of structures that are built by other living things.

A frame structure is built to support a load. Each LEGO® model you see in LEGOLAND Florida and the LEGOLAND Hotel has a frame structure built inside of it to support the weight of the bricks. Spider webs and leaves are natural frame structures. Everyone has a natural frame structure in his or her own body – a skeleton.

Tips for building stable structures

When we build structures, we want them to be stable, or strong. Here are two hints from LEGOLAND® Master Model Builders to help build stable structures:

1. Overlap the bricks as you build the levels taller. This is called interlocking.
2. Build a wide base, and do not make the top too skinny.

Think about it

Structures can be flexible or rigid. Some structures are flexible or stretchy, such as a net, folding doors or a plastic bag. Some structures are rigid, such as towers, houses and tables.

Movie fun facts

- The set of *The LEGO® Movie*, featuring Bricksburg, Middle Zealand, Old West, Cloud Cuckooland and Octane Tower, features more than 1,200 LEGO models and more than 3 million LEGO bricks!
- The 1,200 models include 116 buildings, 165 vehicles, 61 micro managers, 15 spaceships and three dragons!
- It took a team of 10 Model Builders more than 2,000 hours to assemble the LEGO scenes.
- The scenes were created from 91 LEGO retail sets, which include rare, discontinued, new and current sets.
- There are 1,423 Minifigures on the set!
- If you were to build the entire film with LEGO Bricks, it would take 15,080,330 bricks!

LEGOLAND® Florida fun facts

- More than 58 million LEGO® bricks make up LEGOLAND Florida and the LEGOLAND Water Park.
- The LEGO Brontosaurus located at The Beginning of LEGOLAND Florida is made of 432,000 LEGO bricks, weighs 2,204 pounds and is 10 Feet tall and 27 Feet long. Think of how big the Frame structure inside this model has to be to support all of that weight!
- The tallest building in Miniland USA is the Empire State Building, standing 17.5 Feet tall and 4 Feet wide and weighing 455 pounds. The Empire State Building is made of 233,000 LEGO bricks.
- The Einstein head located at LEGOLAND Florida's Imagination Zone is 16 Feet tall and 8 Feet long. It weighs 4,607 pounds and is made of 1.25 million LEGO bricks.
- Island in the Sky is a 100-foot rotating platform ride that offers you a 360-degree (that's a full circle) view of the entire 150-acre park.
- The LEGO TECHNIC® Test Track Coaster is a chance for you and your parents to twist and turn and learn all about acceleration, braking, maneuverability and even a bit of g-force.
- The banyan tree in Cypress Gardens was first planted in 1936 in a 5-gallon bucket and now stands more than 65 Feet tall and is over 150 Feet in diameter.
- At LEGOLAND Florida, we have MiniFigure Trading, where you can bring your MiniFigures to the park and trade with any employee. Just look for an employee's name on his or her brick badges as you tour the park!
- It took 1.82 million hours of LEGO builders' time to create LEGOLAND Florida and the LEGOLAND Water Park.



Close reading: maps

Reading maps can be tricky. You have to pay special attention to words, images and directions. Find these landmarks on the map: Water Park, LEGO City, LEGO Technic, Pirates' Cove, Imagination Zone, Miniland, Land of Adventure, Fun Town, DUPLO Valley, The Beginning, World of Chima and LEGO Kingdoms.

